

bohemian-guitars

BOHEMIAN

— GUITARS —

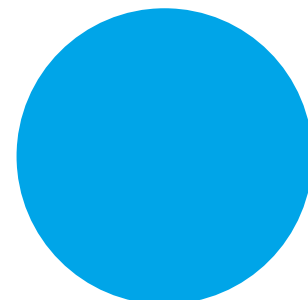


Real. Far. Out.

Forbes



TechCrunch



USA
TODAY
A GANNETT COMPANY

uncrate

GuitarPlayer

WALL STREET
JOURNAL

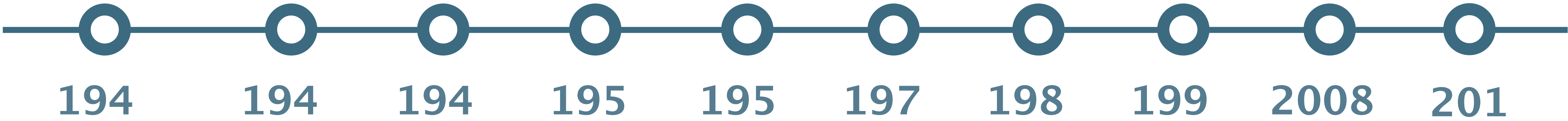
INSPIRATION

South African Street Musicians



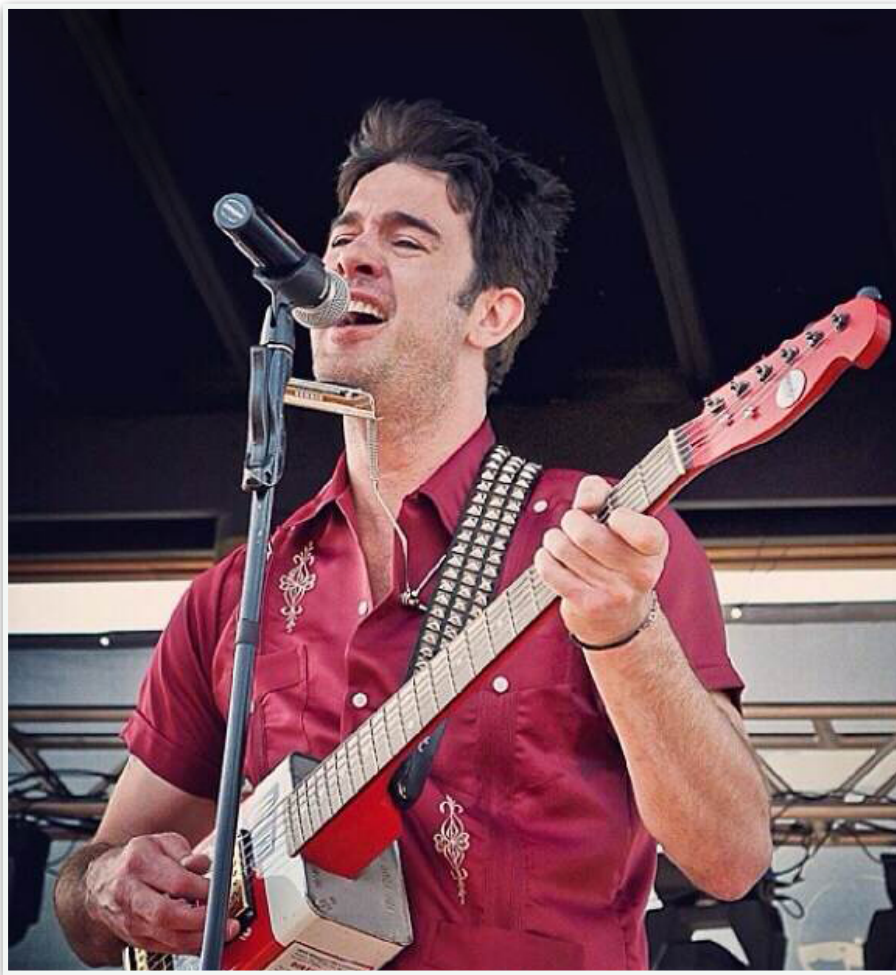
WHERE WE HAVE BEEN

History Of The Electric Guitar





DAVID COOK



G. LOVE



KONGOS



LED-ZEPPELIN

**\$300K
Run Rate**

**\$350K
Back Orders**

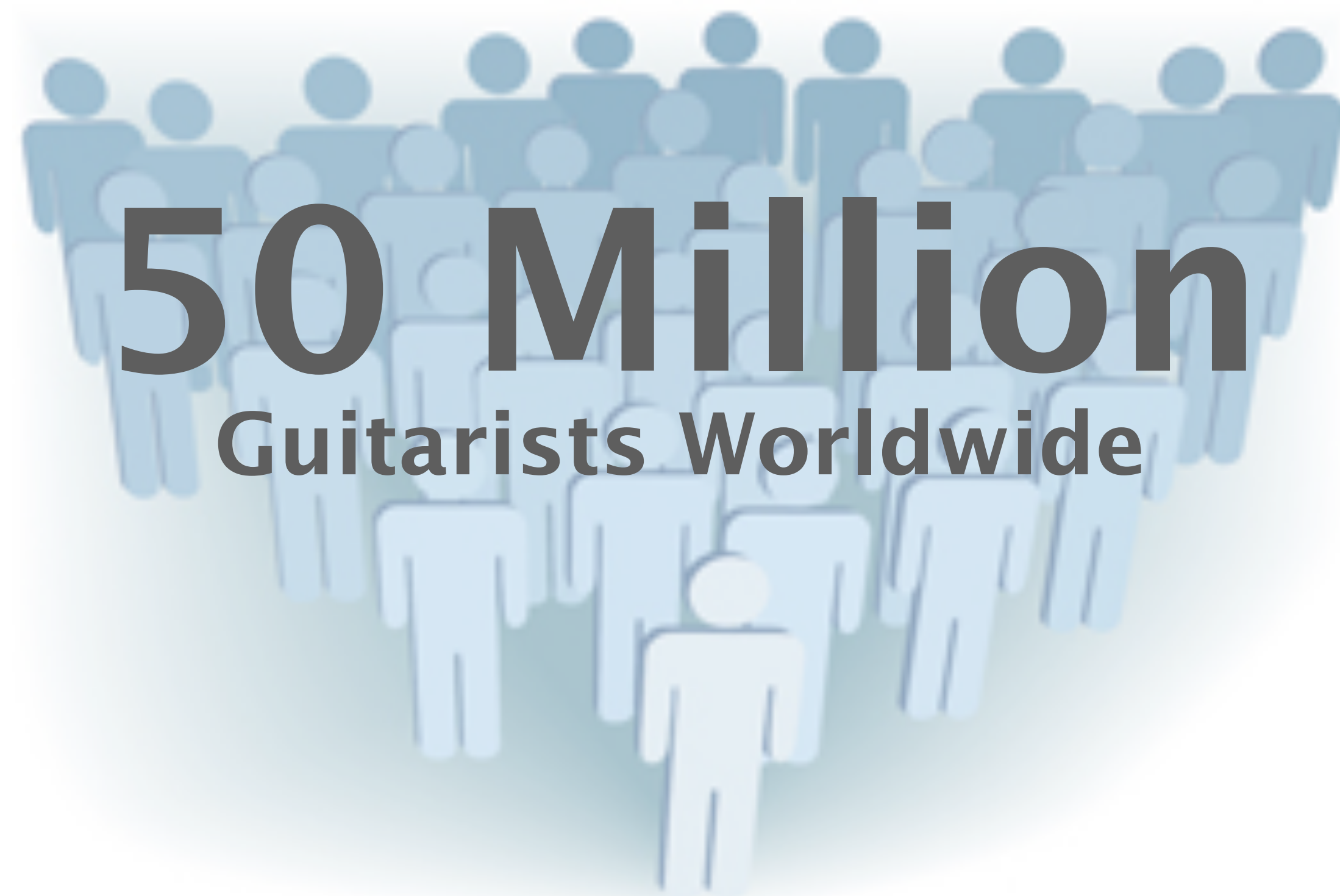
**70%
Margins**

URBAN OUTFITTERS



Established Manufacturing & Distribution

TOTAL ADDRESSABLE MARKET



“Man, I promised my wife I wouldn't bring home another guitar but....”

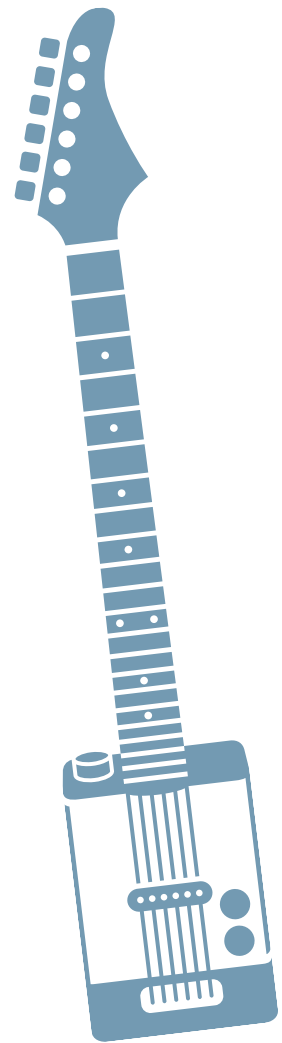


BUILD-A-BOHO

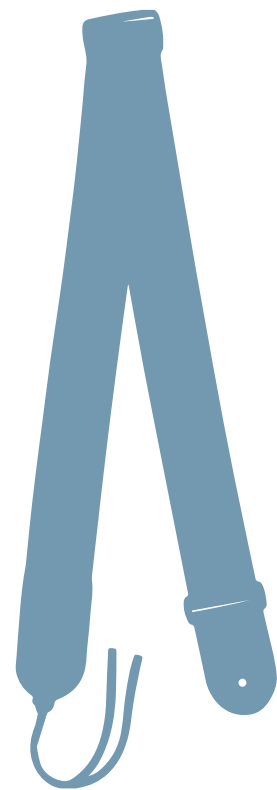
Customization

1

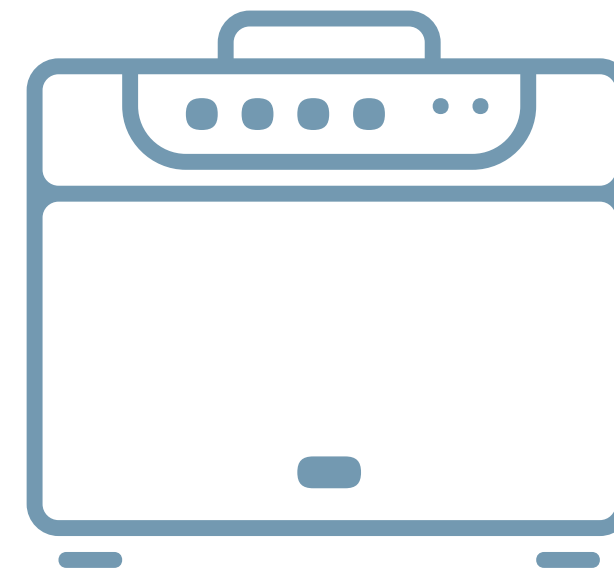
Pick Your Product



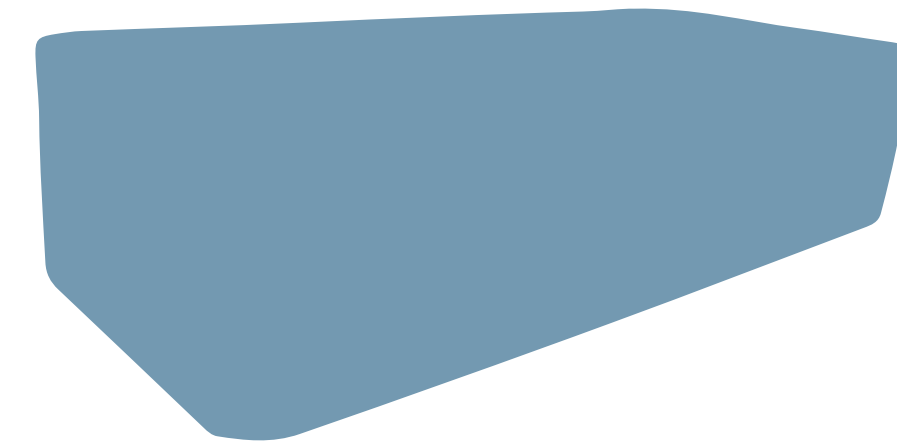
Guitar



Strap



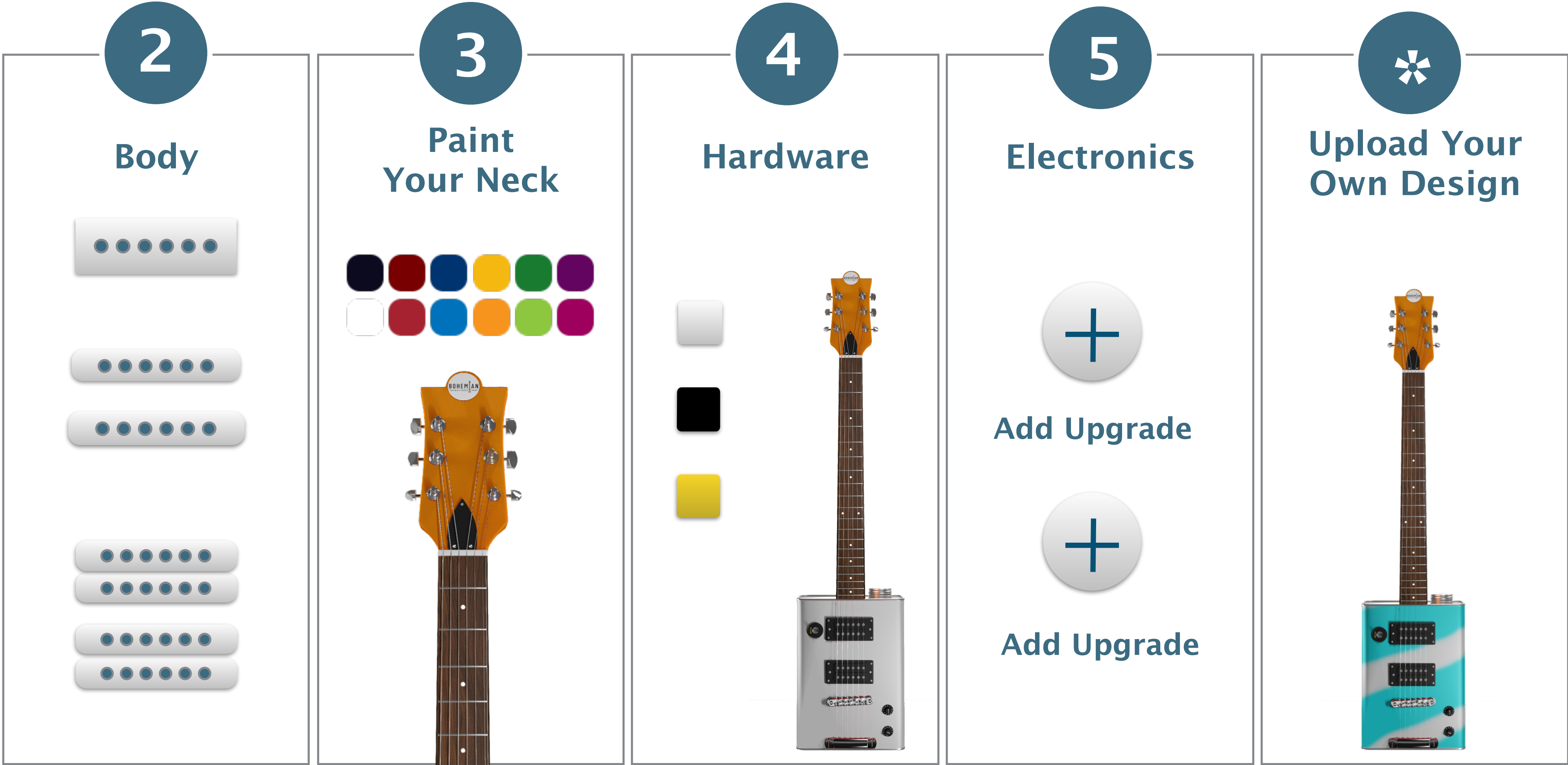
Amp



Case

BUILD-A-BOHO

How it works



COST PER ACQUISITION

Our guitars sell themselves



For every \$45 in ad spend we make \$185 in profit

THE BRO-HEMIANS

Shaun Lee
Mad Genius

Adam Lee
CEO



THANK YOU

\$300K
Run Rate

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Back Orders

**URBAN
OUTFITTERS**

