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VIEWMARKET

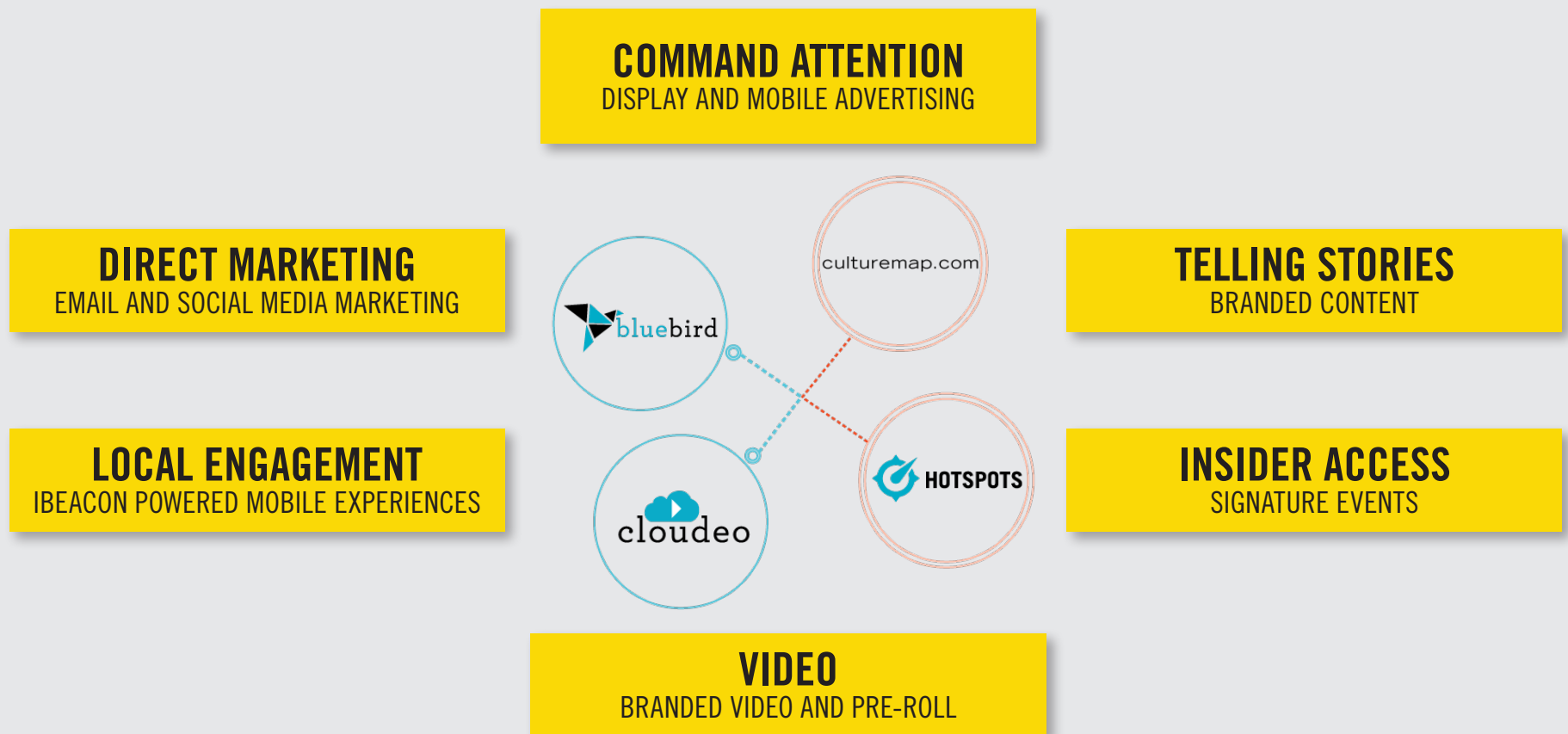


\$20 BILLION DOLLAR SHIFT
LOCAL DIGITAL ADVERTISING



THE VIEWMARKET PLATFORM

ENABLING MONETIZATION OF LOCALIZED CONTENT



SOFTWARE DEVELOPMENT

UI/UX designers, frontend developers, backend developers and product management.

SALES TEAM

Six full-time professionals including one rep per city, one professional services rep, one restaurant rep and a manager.

EDITORIAL STAFF

Eight full-time centralized editors and three city editors. More than 300 freelance contributors.

VIDEO

Two producers, two editors and three hosts (100% contract).

MARKETING

Three full-time professionals.

CO-FOUNDERS

Robert Bennett and Alexander Muse are both serial entrepreneurs with multiple successful



Jessica Baldwin
NETWORK MARKETING DIRECTOR



Jennifer Chininis
NETWORK EDITOR-IN-CHIEF



Arden Ward
NETWORK MANAGING EDITOR



Shelby Hodge
EDITOR-AT-LARGE



Meredith Riddle Chastan
NATIONAL ACCOUNTS DIRECTOR



Candace Emerson
MARKETING MANAGER



Brooke Dowdy
ACCOUNT EXECUTIVE



Lindsey Wilson
CITY EDITOR



Nicole Raney
ASSOCIATE EDITOR



Grace D. Coonrod
ACCOUNT EXECUTIVE



Anna Domning
ACCOUNTING MANAGER



Aleesia Fuselier
CLIENT RELATIONS MANAGER



Lindsey Godbery Harvel
DIRECTOR, SALES AND PARTNERSHIPS



Jess Dudley
ACCOUNT EXECUTIVE



Melissa Katz
ACCOUNT EXECUTIVE



Eric Sandler
FOOD EDITOR



Emily Goetz
MARKETING MANAGER



Naomi Galvez
ART DIRECTOR



Chad Miller
CHIEF REVENUE OFFICER

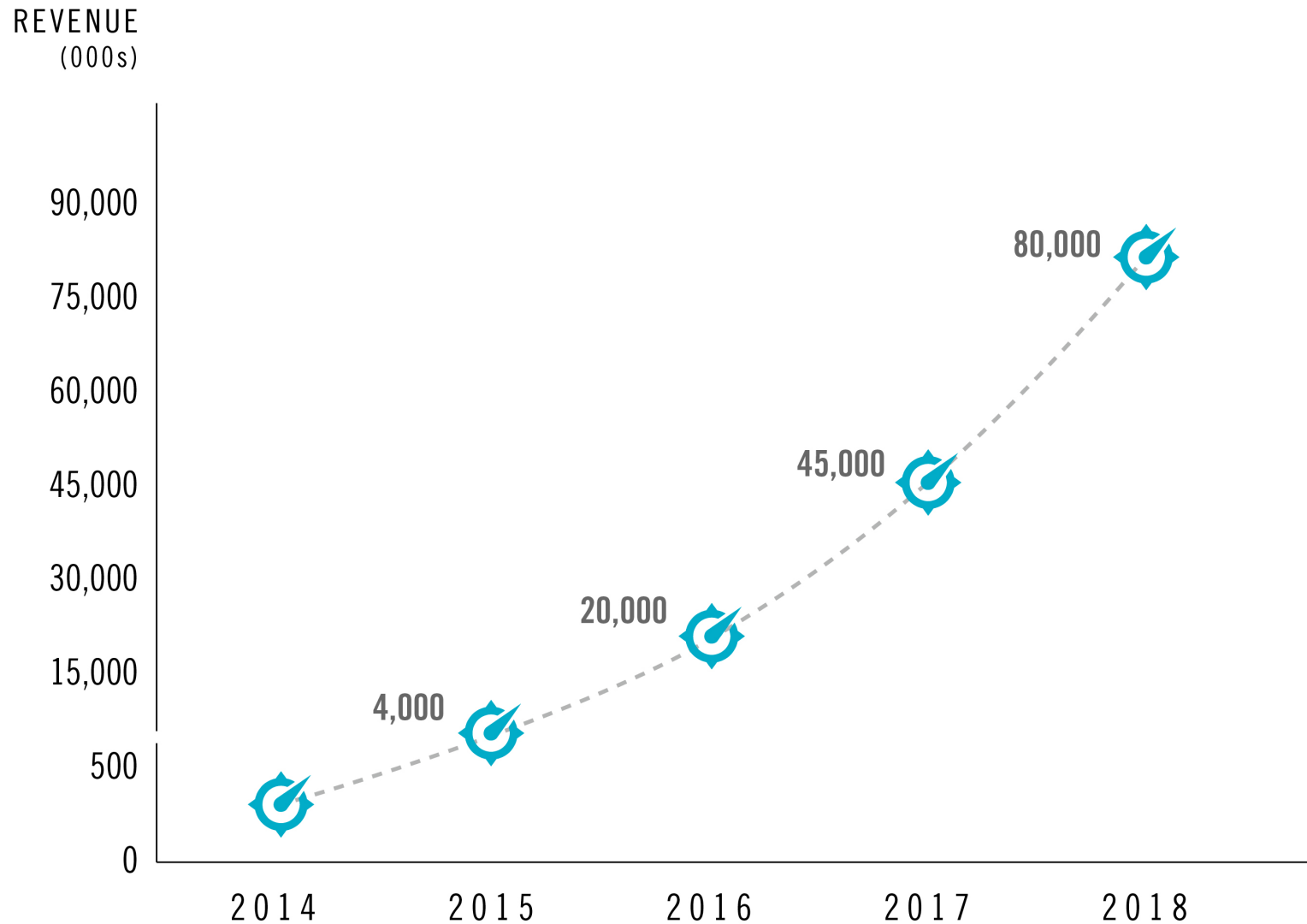


Brad Heath
iOS DEVELOPER

- **CAPITAL EFFICIENT**
- **OPERATING ON A BREAK-EVEN BASIS**
- **\$5M+ CURRENT RUNRATE REVENUE**
- **SCALING NICELY**
 - **GROWING FROM \$1.3M IN JAN 2015**
 - **JAN REVENUE UP 250% YOY**

FUNDED GROWTH CURVE

TAKING ADVANTAGE OF THE \$20BILLION SHIFT



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