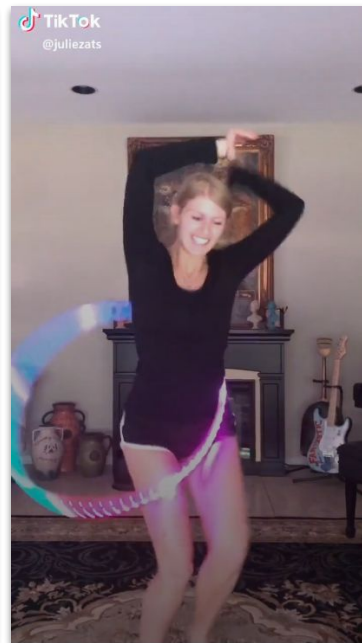


THEMATIC

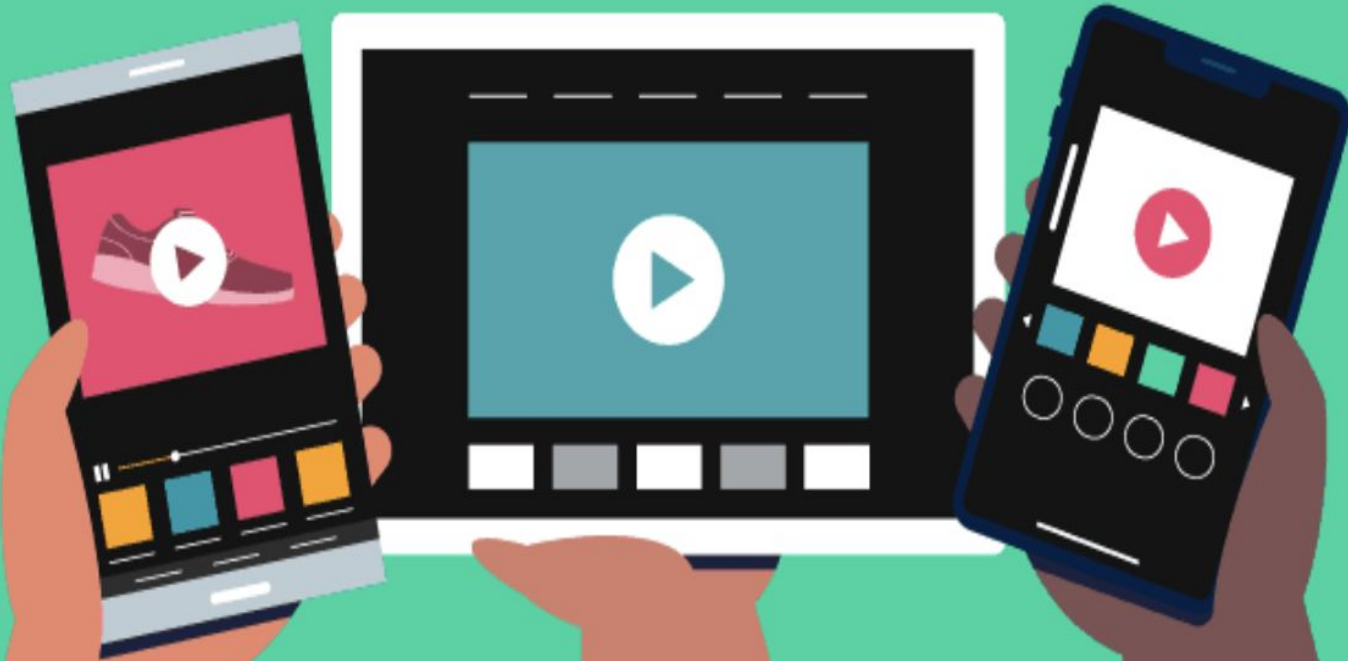
Music promotion thru influencers



Influencers are the new radio



**In 2020, video will make up 80%
of all internet traffic •**



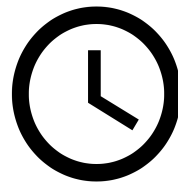
Popular Music

1.5 BILLION

Demonetized videos due to copyright claims



Stock Music



Wastes time



Boring



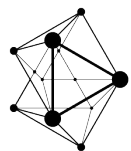
Costly



THEMATIC

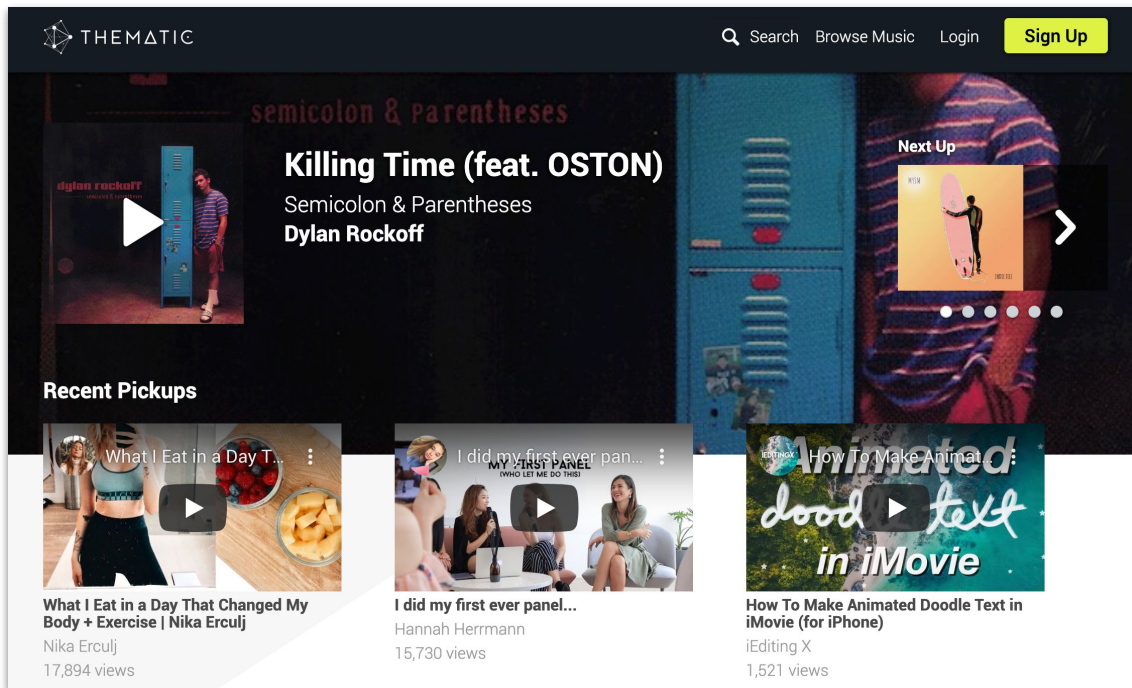
40,000 songs are uploaded to Spotify every day





THEMATIC

A collaborative platform for
influencers and music artists

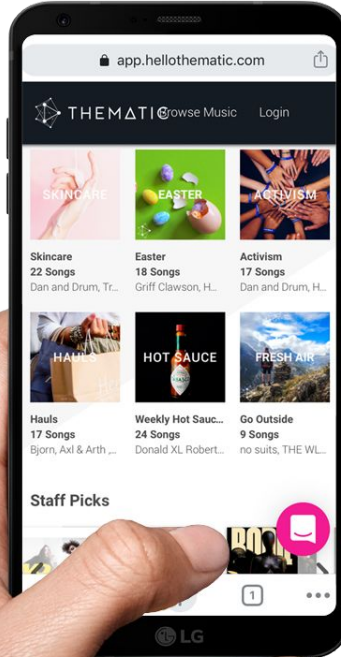


THEMATIC

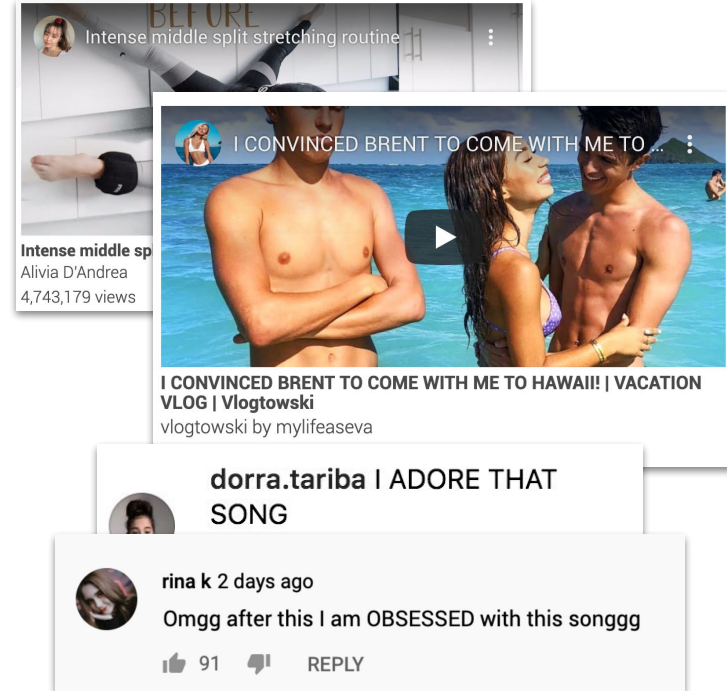
Creation



Curation



Promotion



Massive Results

125k

Song placements in videos

**3.1
BILLION**
Song Plays

1.5M

New Fans For Music Artists

Built by Creators



MyLifeAsEva



PatrickStarr



ODESZA



LAUV

50k

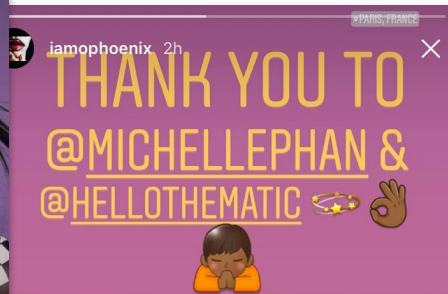
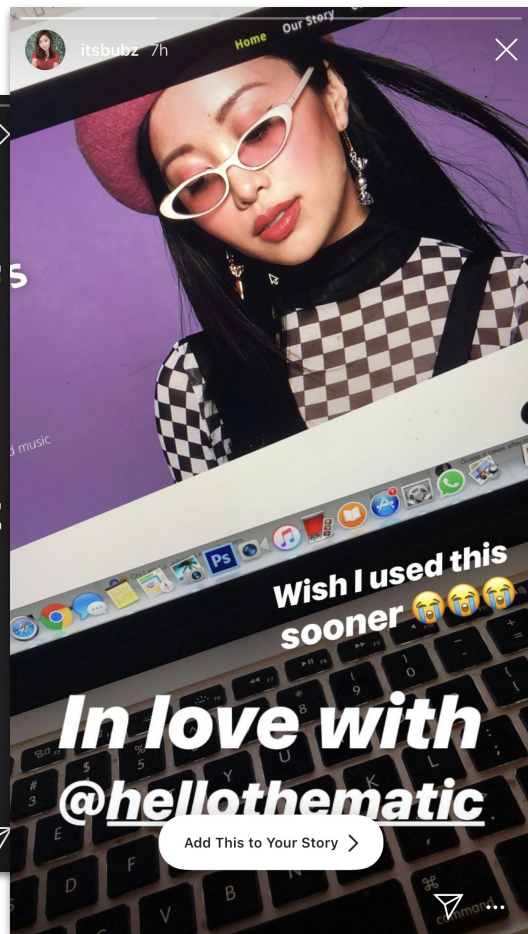
CREATORS

20%

**Month-Over-Month
Growth**

500M

AUDIENCE REACH



Proven Team



Marc Schrobilgen

Co-Founder & CEO

20+ years in music & content
9+ years of building music platforms



Audrey Marshall

Co-Founder & COO

10+ years in digital rights management
& music



Michelle Phan

Co-Founder & Board Member

Co-Founder Ipsy, Founder Em Cosmetics &
Divinium Capital



Influencer Marketing



Indie artists the fastest-growing segment of the music business



Staff Writer
The Music Network



SHARE ON TWITTER

SHARE ON FACEBOOK

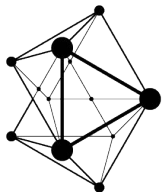


0 SHARES



3.7 MILLION

Independent Music Artists



THEMATIC

Music promotion thru influencers



Contact:

Marc Schrobilgen, CEO - marc@hellothematic.com