



Siren Care

Next Generation Smart Textiles  
To Empower People.

# In A Not So Distant Future Our Clothes Will

Monitor our body

Communicate with the world

Control our environment

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# Siren Smart Fabric

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## Made For Manufacturing

ADAPTABLE

SCALABLE

NEW INDUSTRY STANDARD



# Siren Smart Socks

Temperature Sensing Socks

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# Diabetes

## A Global Pandemic.

600 Million  
2035

**415 M**  
World Wide

**40%**  
with severe  
Neuropathy

# The Diabetic Foot



The background image shows a man sitting in a chair, with his feet prominently displayed in the foreground. The left foot is bare, while the right foot is wearing a white sock. Three magenta circles are overlaid on the image, connected by white chevrons, illustrating the progression of diabetic foot complications. The first circle is on the left foot, the second is on the right foot, and the third is to the right of the right foot.

**NEUROPATHY  
+  
ARTERIAL DISEASE**

**INJURIES  
ULCERS  
GANGRENE**

**AMPUTATIONS**

A stethoscope is placed on a \$100 bill. In the background, there are several medical bottles, one of which has a label that says "PUSH DOWN" and "PALM". The entire image has a blue tint.

# Staggering Financial Costs For **U.S. Healthcare System**

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# \$ 17B/YEAR



# Data Can Save Lives.

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Temperature Monitoring  
Can Reduce Foot Ulcers By

72%



Temptouch



# Siren Smart Socks

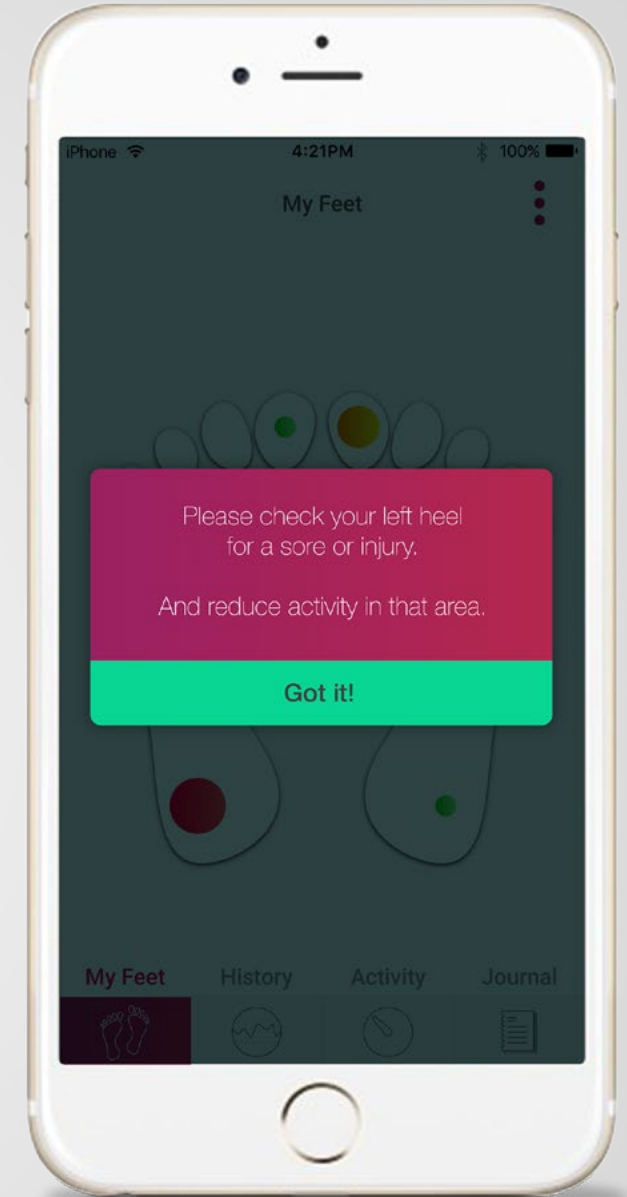
## Technology That Blends Into Every Day Life.

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# Siren Care App

Receive Alerts  
Detect Injuries Ahead Of Time





# Our Team

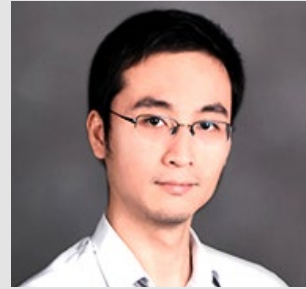
angel.co/siren-care - ran.ma@siren.care



**RAN MA**

**CEO**

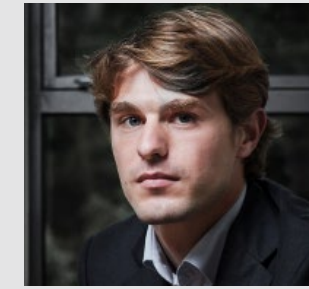
Biomedical Engineering  
*John Hopkins University*



**JIE FU**

**CTO**

Manufacturing  
*Cisco, Philips*



**HENK JAN SCHOLTEN**

**COO**

Global Textile Sourcing  
*ACT*



**MARC KORBULY**

Head of Design



**VERONICA TRAN**

Head of Marketing



**PHILIPS**



## Advisors



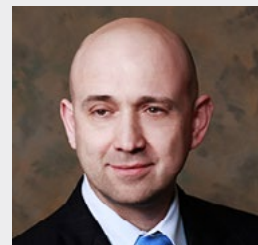
**CHARLES HUANG**  
Business Advisor  
Guitar Hero



**DR. KLAUS KIRKETERP-MØLLER**  
Medical Advisor  
Steno Diabetes Center  
Bispebjerg Hospital



**DR. JAAP VAN NETTEN**  
Scientific Advisor  
International working group - diabetic foot



**DR. ALEXANDER M. REYZELMAN**  
Medical Advisor  
Co-Director UCSF Center for Limb Preservation.



**DR. DAVID G. ARMSTRONG**  
Medical Advisor  
Director, Southern Arizona Limb Salvage Alliance (SALSA)





# THE FUTURE IS NOW.

SIREN ECO-SYSTEM

HEALTHCARE

FITNESS

FASHION

MILITARY

ENTERTAINMENT



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