



Siren Care

Next Generation Smart Textiles  
To Empower People.

# In A Not So Distant Future Our Clothes Will

Monitor our body

Communicate with the world

Control our environment



# Siren Smart Fabric

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## Made For Manufacturing

ADAPTABLE

SCALABLE

NEW INDUSTRY STANDARD

# Siren Smart Socks

Temperature Sensing Socks

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# Diabetes

## A Global Pandemic.

600 Million  
2035

**415 M**  
World Wide

**40%**  
with severe  
Neuropathy

# The Diabetic Foot



The diagram illustrates the progression of a diabetic foot. It features a background image of a man sitting in a chair with his feet raised. Overlaid on this image are three pink circles connected by white chevrons pointing from left to right. The first circle, on the left, is partially overlaid by a close-up of a human foot and contains the text 'NEUROPATHY + ARTERIAL DISEASE'. The second circle, in the middle, is also partially overlaid by a close-up of a human foot and contains the text 'INJURIES ULCERS GANGRENE'. The third circle, on the right, is a solid pink circle and contains the text 'AMPUTATIONS'.

**NEUROPATHY  
+  
ARTERIAL DISEASE**

**INJURIES  
ULCERS  
GANGRENE**

**AMPUTATIONS**



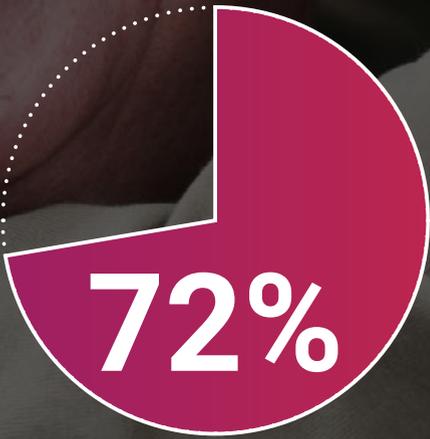
Staggering Financial Costs  
For **U.S. Healthcare System**

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**\$ 17B/YEAR**

Data Can Save Lives.

Temperature Monitoring  
Can Reduce Foot Ulcers By

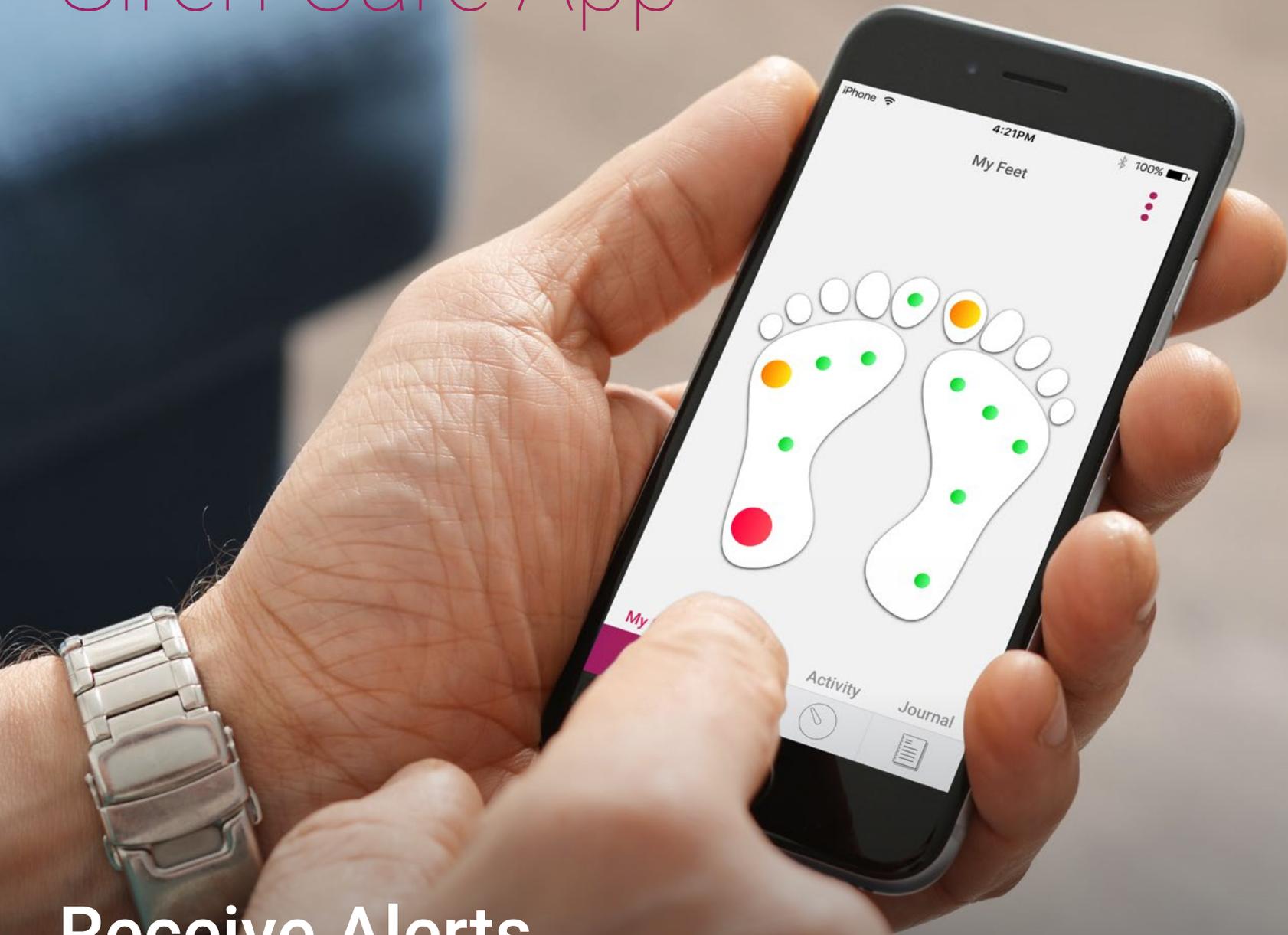


Siren Smart Socks  
**Technology That Blends  
Into Every Day Life.**

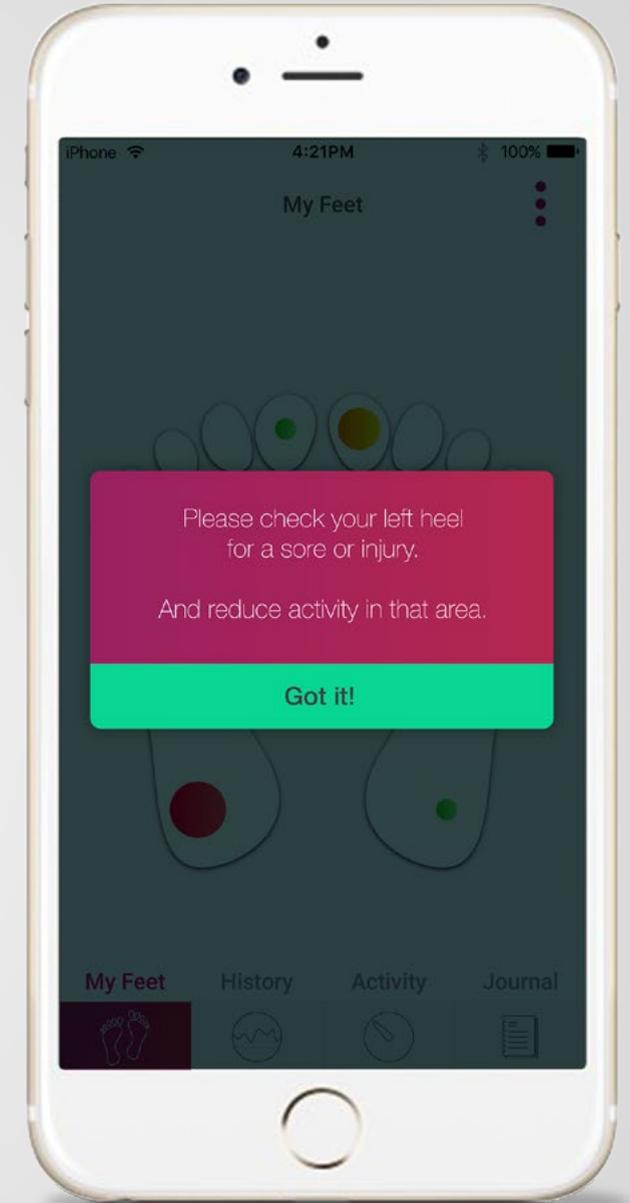
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# Siren Care App



Receive Alerts  
Detect Injuries Ahead Of Time



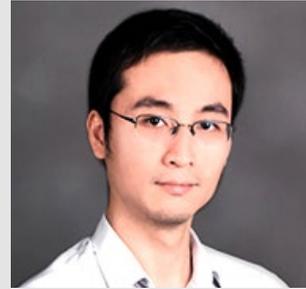
# Our Team



**RAN MA**

**CEO**

Biomedical Engineering  
*John Hopkins University*



**JIE FU**

**CTO**

Manufacturing  
*Cisco, Philips*



**HENK JAN SCHOLTEN**

**COO**

Global Textile Sourcing  
*ACT*



**MARC KORBULY**

Head of Design



**VERONICA TRAN**

Head of Marketing



**PHILIPS**



## Advisors



**CHARLES HUANG**  
Business Advisor  
Guitar Hero



**DR. KLAUS KIRKETERP-MØLLER**  
Medical Advisor  
Steno Diabetes Center  
Bispebjerg Hospital



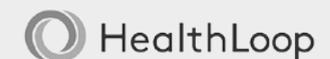
**DR. JAAP VAN NETTEN**  
Scientific Advisor  
International working group - diabetic foot



**DR. ALEXANDER M. REYZELMAN**  
Medical Advisor  
Co-Director UCSF Center for Limb Preservation.



**DR. DAVID G. ARMSTRONG**  
Medical Advisor  
Director, Southern Arizona Limb Salvage Alliance (SALSA)



# THE FUTURE IS NOW.

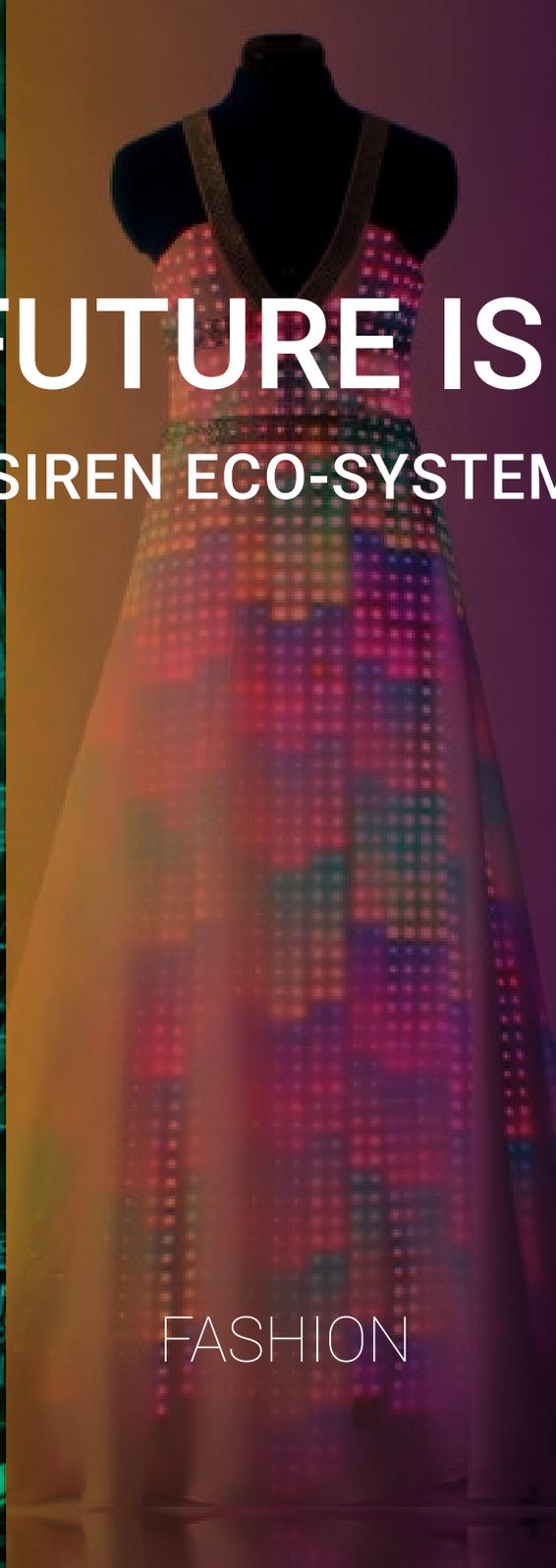
SIREN ECO-SYSTEM



HEALTHCARE



FITNESS



FASHION



MILITARY



ENTERTAINMENT



Siren Care

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