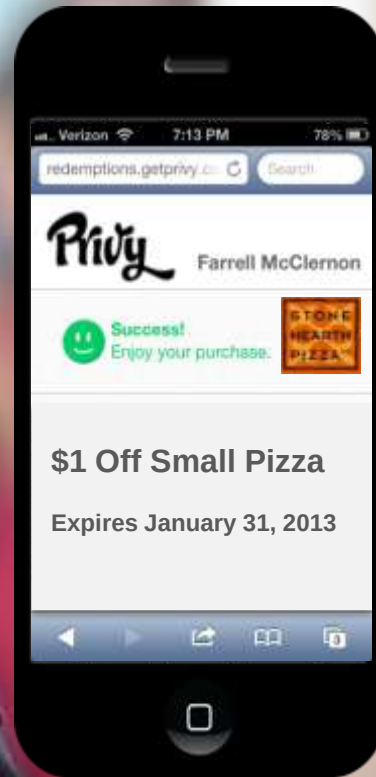




Automated Customer Acquisition
for Storefront Businesses

\$15,000 = **Customers?**





Merchants pay us **\$3K** per year

Cost to acquire paid back in **3** months



LOCAL
micro-
Brews



Fresh
Organic

June Specials

SALAD: SPEAR me
the DETAILS

PIZZA: QUATTRO
stagione

chilled Soups

Thin Crust Pizza, Salad, Pasta, Panini,
Beer, Wine, Desserts, Gluten Free

How much would you like to spend on advertising?

\$100

\$1,000



Amount to spend

\$550

Publish!





gluten free pizza

Search

About 35,100,000 results (0.37 seconds)

- Web
- Images
- Maps
- Videos
- News
- Shopping
- Recipes
- Ads related to gluten free pizza ⓘ
- Domino's® Pizza - Gluten Free Pizzas Now Avail**
www.dominos.com/
Try One Today, Order Online!
- Order Now Menu
Coupons Gift Cards
- Enjoy Gluten Free Pizza | stillridingpizza.com**
www.stillridingpizza.com/
Eat at your local pizzeria Delicious Authentic Tasting

Sponsored ⓘ

Create an Ad

\$1 Off Pizza



Claim here to get \$1
off your next visit to
Stone Hearth Pizza.
Yum!

Like · Dave McClure likes Stone Hearth.

getprivy.com | @getprivy | angel.co/privy

Stone Hearth Pizza Co.
November 8, 2012 ·

Like this post and then follow the link below to claim your offer!
<http://bit.ly/TNOmpA>

Half Price Pizza!

Thanksgiving- a holiday dedicated to overflowing gratitude and stuffing your face! What's not to love? To kill two birds with one stone, we're offering than deal that will warm your heart and fill your stomach. Come in anytime this November and get 50% off specialty pizza!



Like · Comment · Share

Privy

Jessie Smith



Success!
Enjoy your purchase.

This voucher was redeemed at:
January 31, 2013 17:21 EST

For any support issues contact
support@getprivy.com or call (781) 277-7489.

Promotion Details

Blo
\$3 Off Large Salad

Description
Enjoy any large salad for \$3 off!

Purchased on
31 Jan 2013

Privy

Total Customers

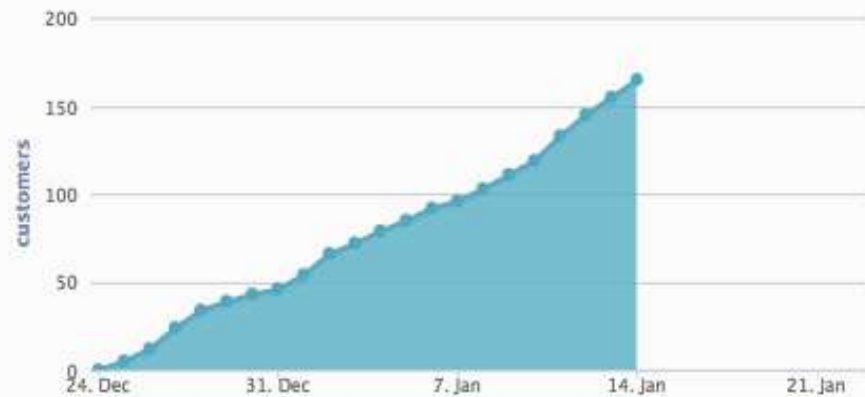
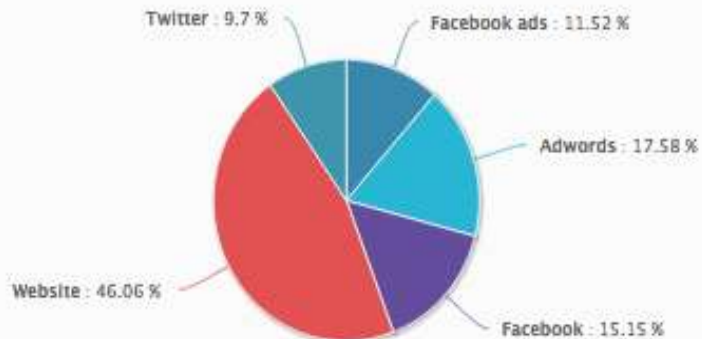
480

New Customers

384

Revenue

\$12,000



Export Customer List

customer	email
 Sarai Lockman	lockman_sarai@bogisichwiza.biz
 Kelsi Abbott	kelsi_abbott@macgyver.biz
 Casimer Lockman	casimer_lockman@gutkowski.org
 Laron Wintheiser	wintheiser_laron@nicolas.name
 Billy Reichel	billy_reichel@wolf.net
 Trevor Crona	crona_trevor@metz.name
 Elvie Wilderman	wilderman.elvie@jewe.biz

source	purchased at	
adwords	12 Jan 19:00	redeem
website	12 Jan 19:00	redeem
adwords	12 Jan 19:00	redeem
website	12 Jan 19:00	redeem
	12 Jan 19:00	redeemed @ Plano
	12 Jan 19:00	redeemed @ Sugar Land
website	12 Jan 19:00	redeemed @ Dallas

Jonathan, Owner



Revenue

\$12,000

Cost

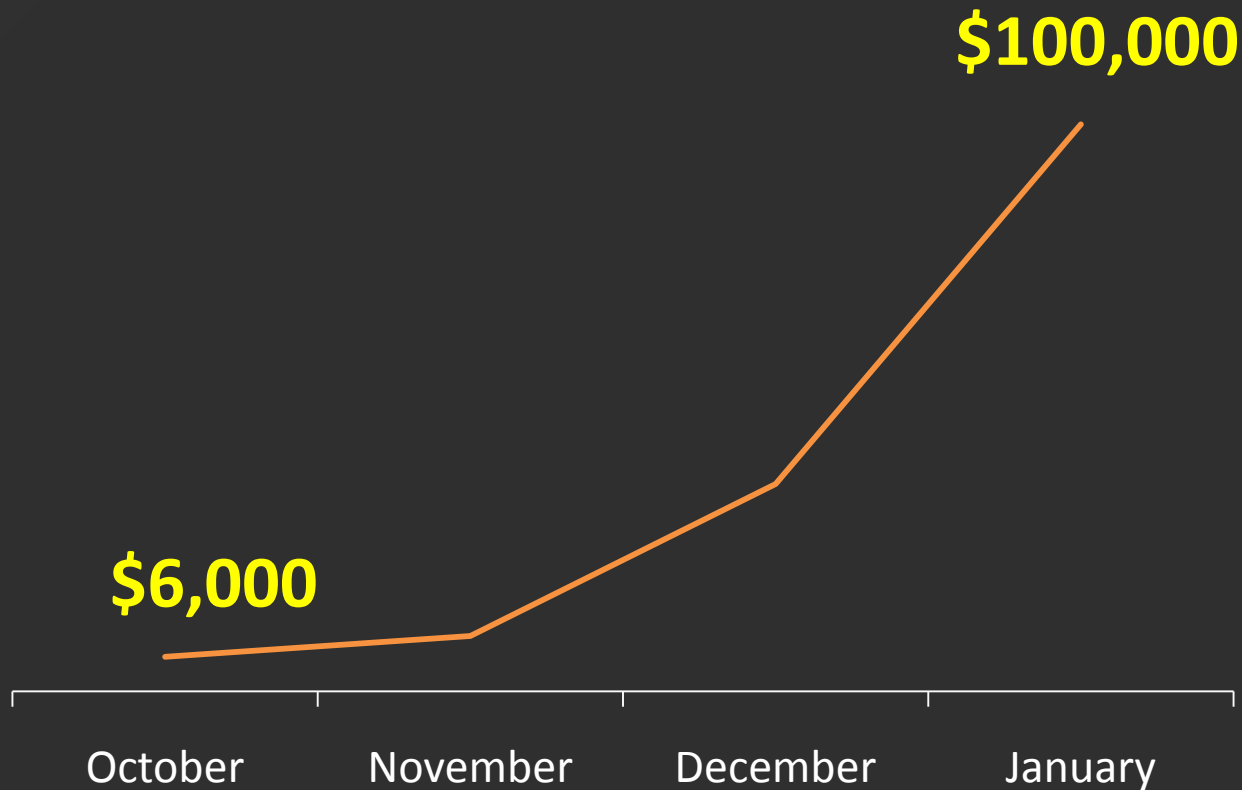
\$2,400

ROI

5X



Annualized Subscription Revenue



\$1,700,000 in revenue

330 merchants

\$4,200 per year



Raising \$1M - \$800K Committed



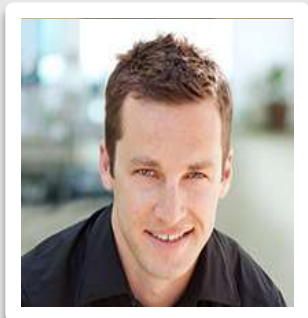
Justin Kitch, Founder

homestead[®]



Mike Volpe, CMO

HubSpot



John Dais, VP Finance

 **WILDFIRE**



Randy Parker, Founder

Constant Contact[®] 

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Ben Jabbawy



Jake Cohen

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