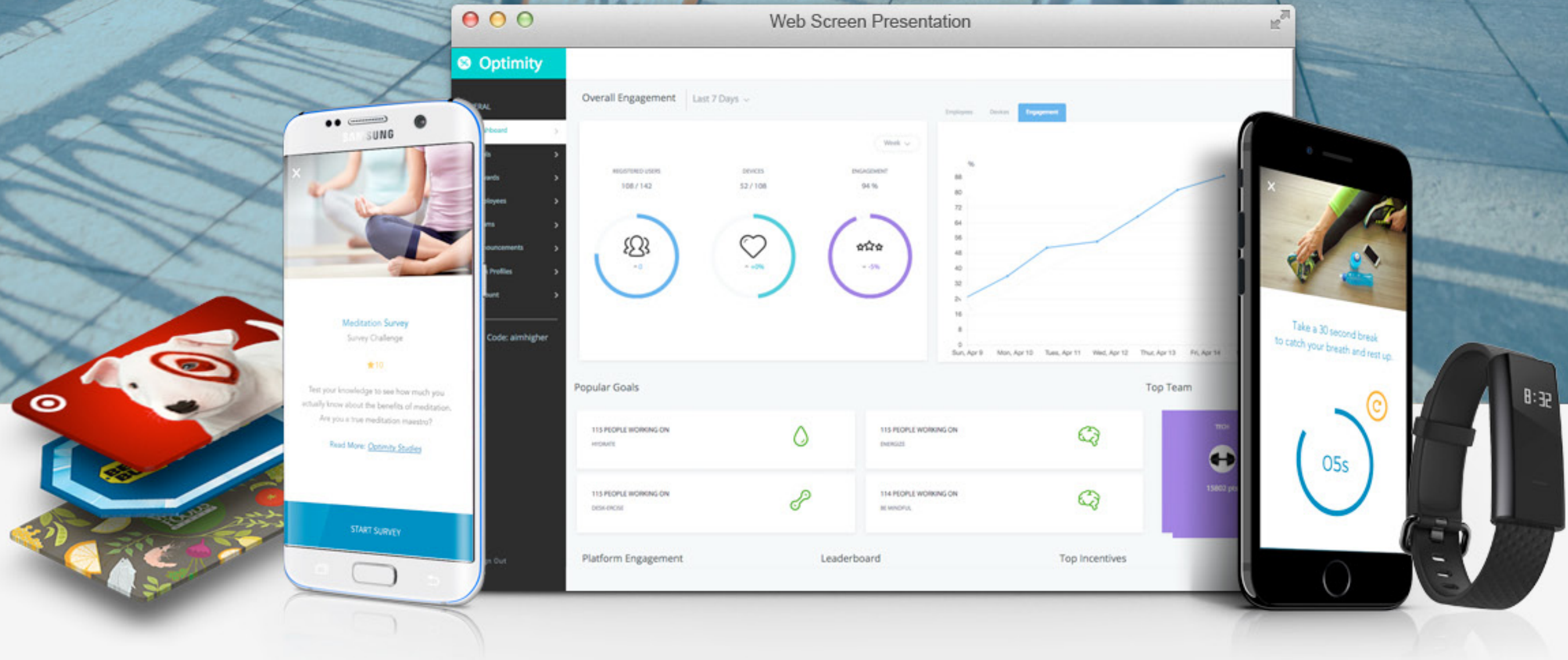




Optimimity

LIVE. WORK. PLAY.



Fully-Integrated Health Solution



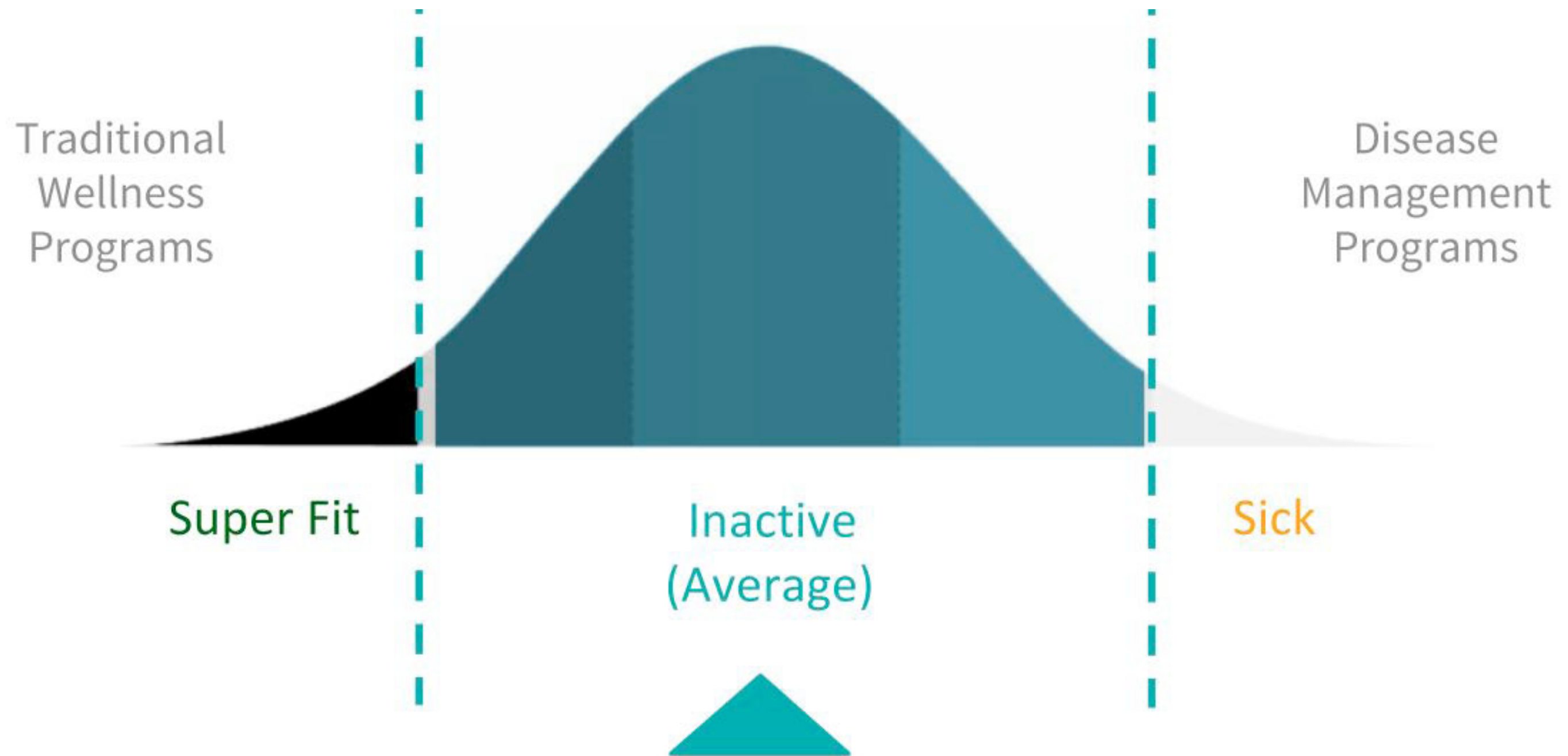
\$1.1 Trillion

Problem for Employers

Starbucks spend more on
employee health cost than on
coffee beans every year!



Gap in the Market



Only Optimity focuses on the middle majority



Optimity has the industry-best engagement

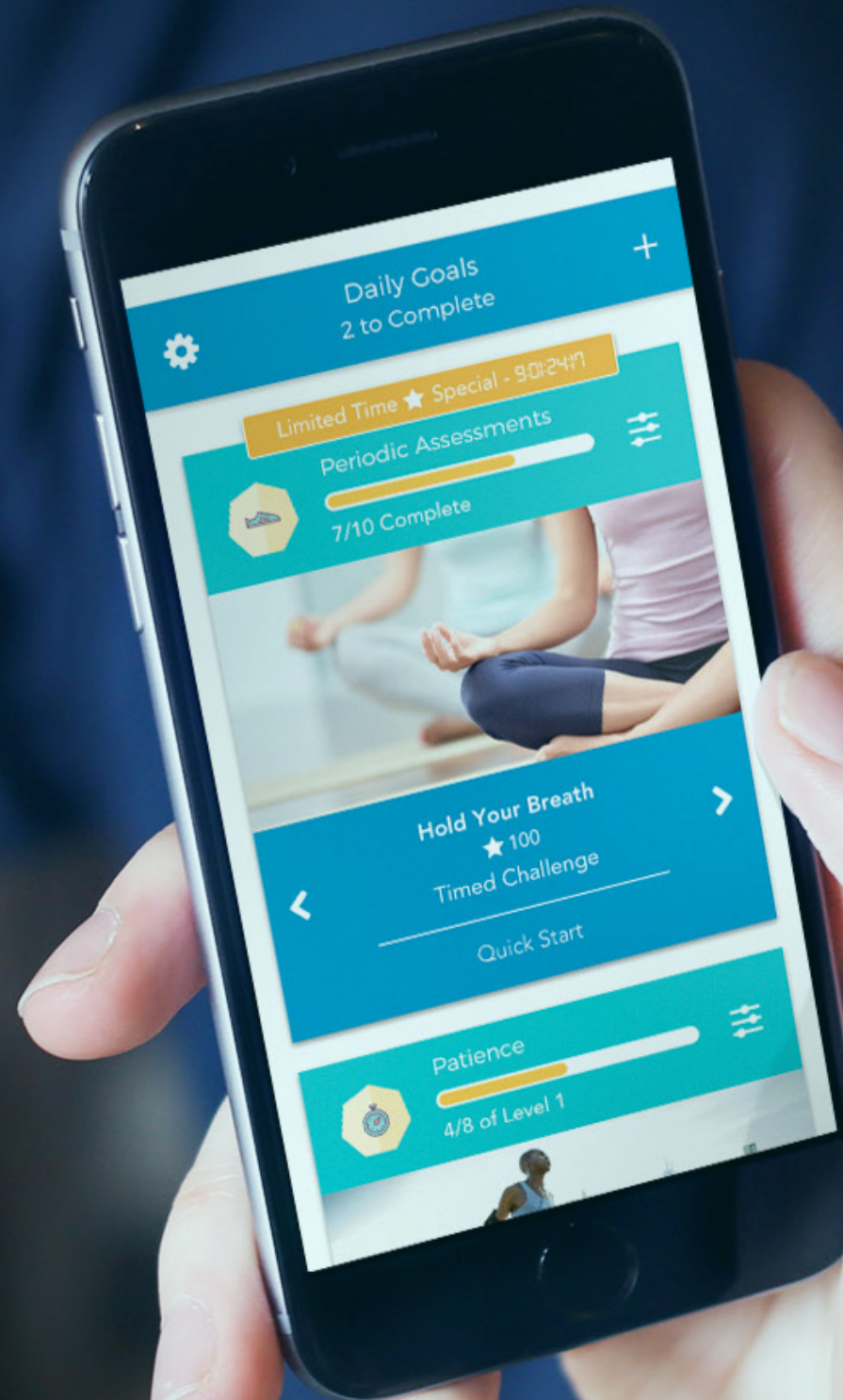
77%
Participation

Across 3000+ users

*Industry average is ~10%



POCKET HEALTH COACH





Data-Driven Personalization



Microactivities

Adaptive, personalized activities
to reduced medication usage





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PROVEN COST SAVINGS



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ROI

Insurer Backed

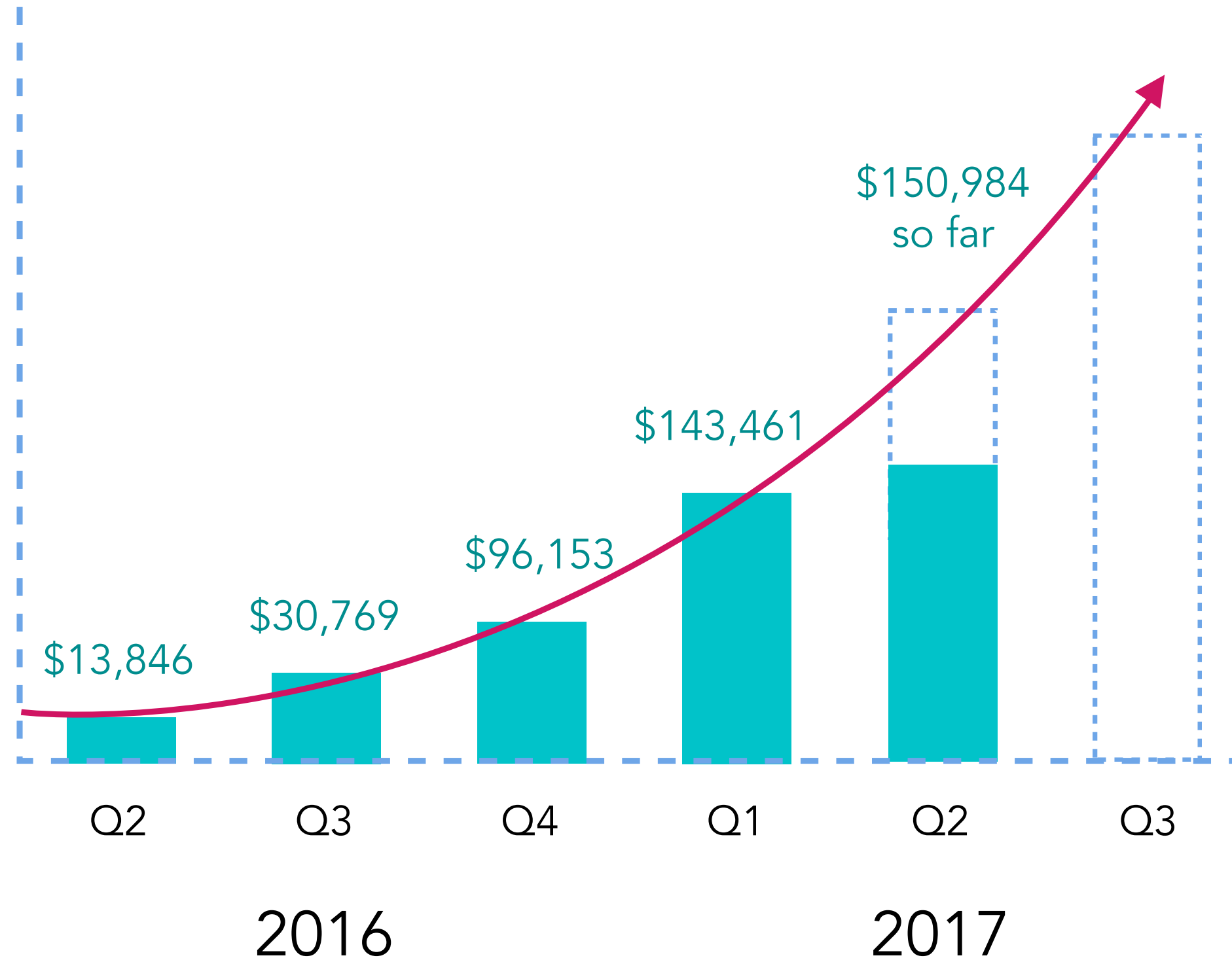
*Claims analysis supported by Insurance Research Labs





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\$342K ARR





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Team



Jane Wang
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Stephan Massin
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Live. Work. Play.
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