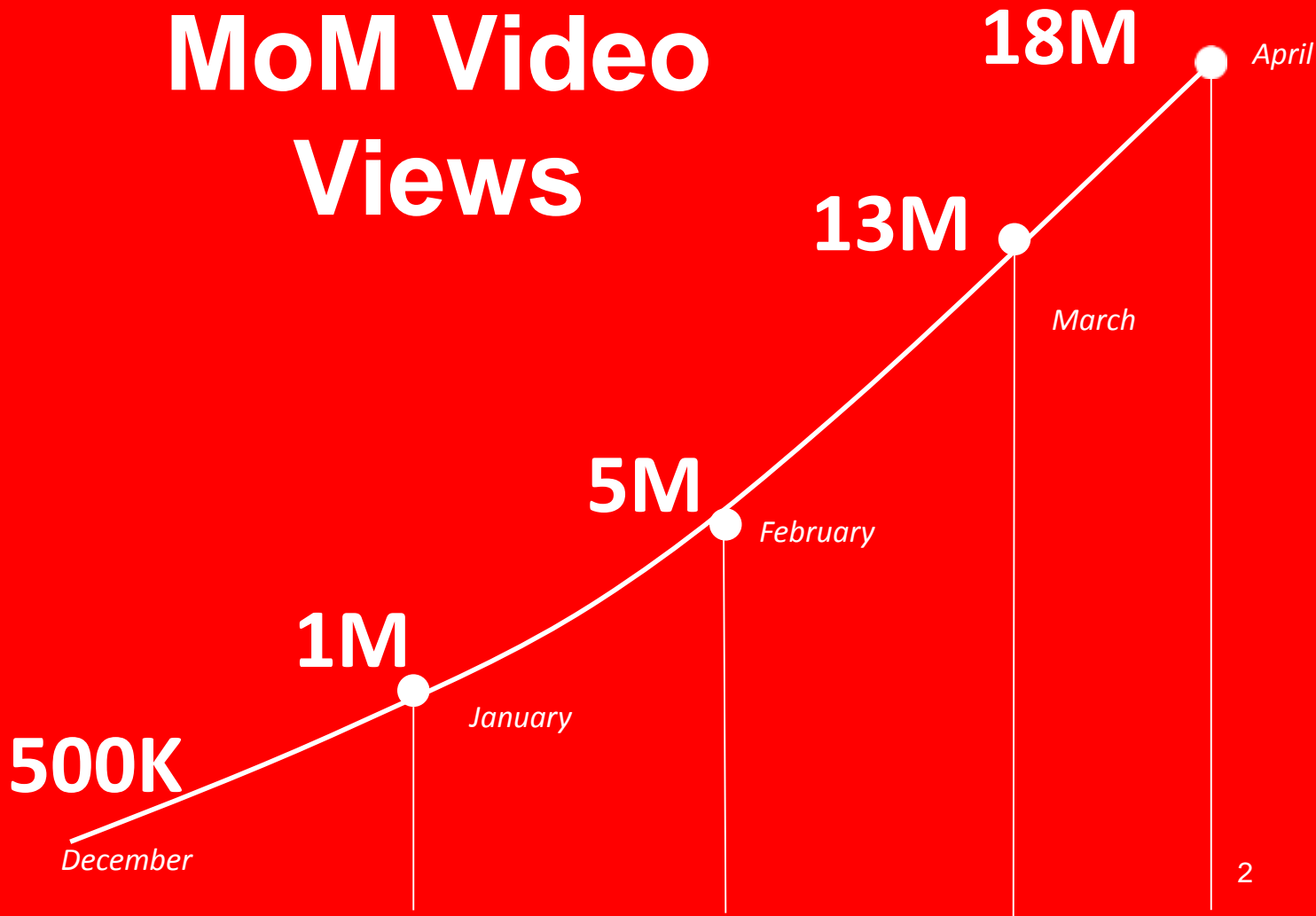




Sports Network for the Mobile Generation

Brandon Deyo, Co-founder/CEO
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MoM Video Views



Big Brands Can't Reach Young People Through Existing Channels

The ESPN logo is displayed in its characteristic red and white color scheme, with the letters 'ESPN' in a bold, italicized sans-serif font.

30-38

Age of average viewer

The MARSREEL logo is shown in a bold, white, sans-serif font, with the word 'MARS' stacked above 'REEL'. The entire logo is set against a dark blue background.

13-24

Age of average viewer



1M

**hours of video
watched per month**

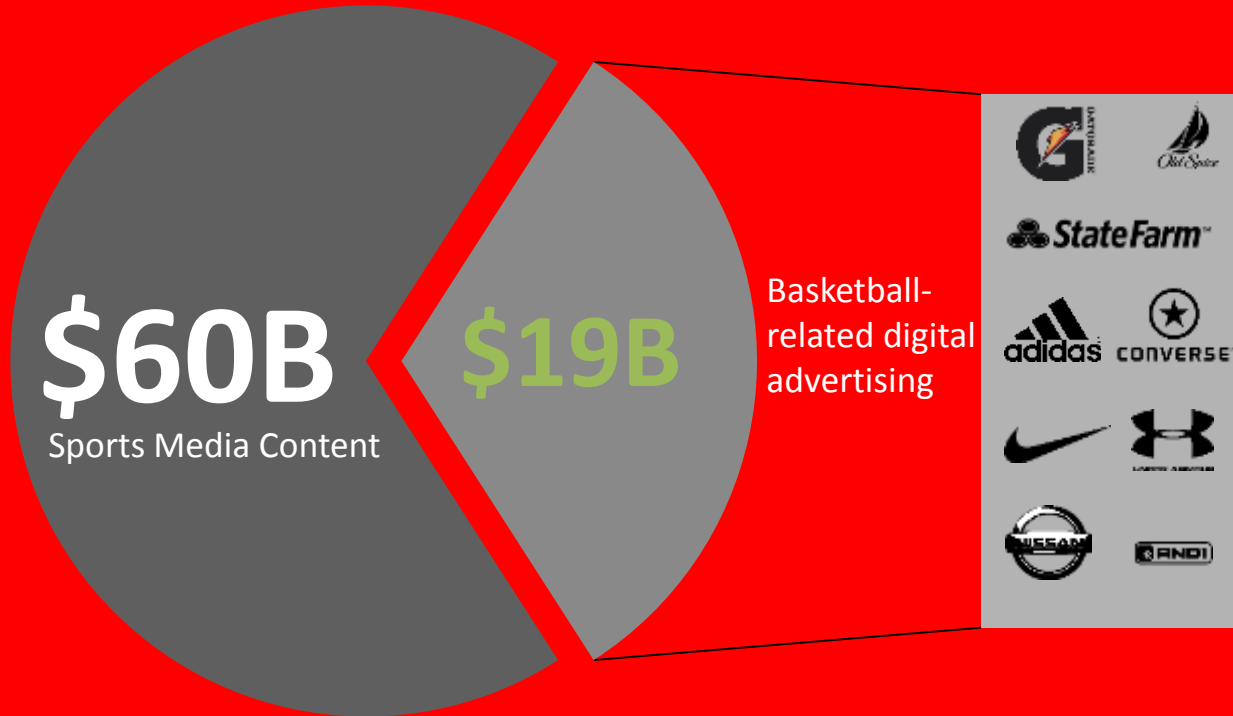
Users spend an average of 1:30 seconds watching a 40 second video.

Monthly Video Views on Social



Source: Tubular Labs

Market



Team



Investors



