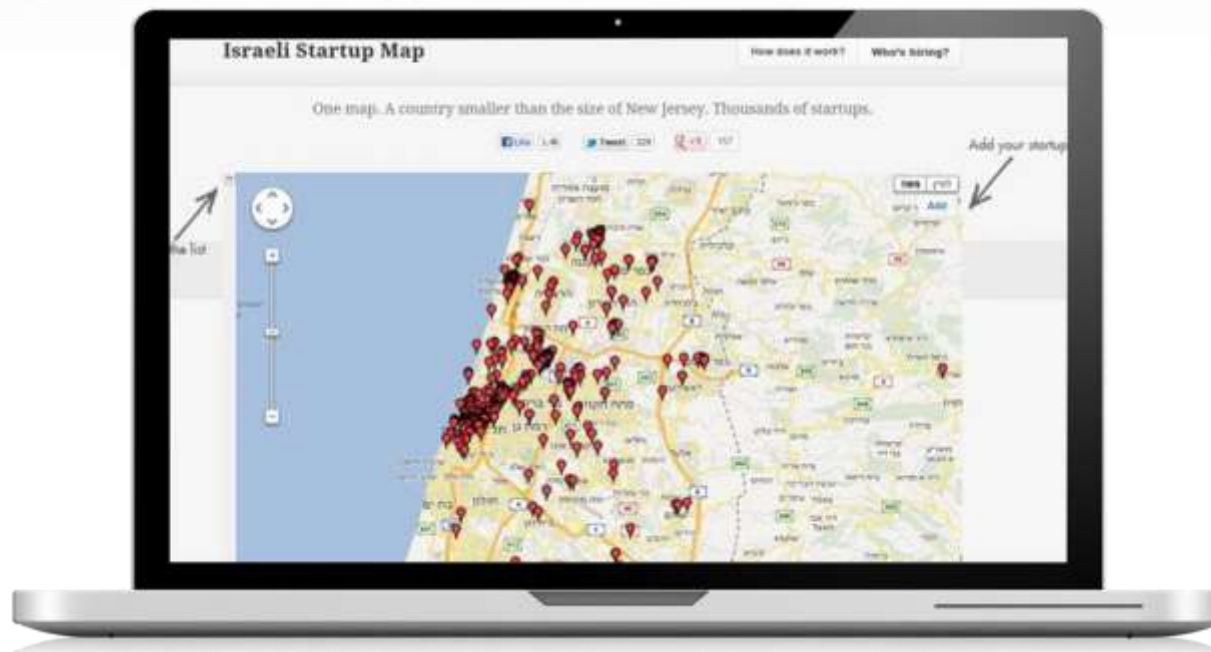


The background of the slide is a light-colored map, possibly of a region in Russia, featuring numerous red and blue circular markers with white icons inside. These markers are scattered across the map, which also shows some road networks and geographical features. A white rectangular box is centered horizontally across the middle of the slide, containing the word "Mapme" in a blue script font.

Mapme

How It Started



Goes Viral

20,000

Unique Users

18,000

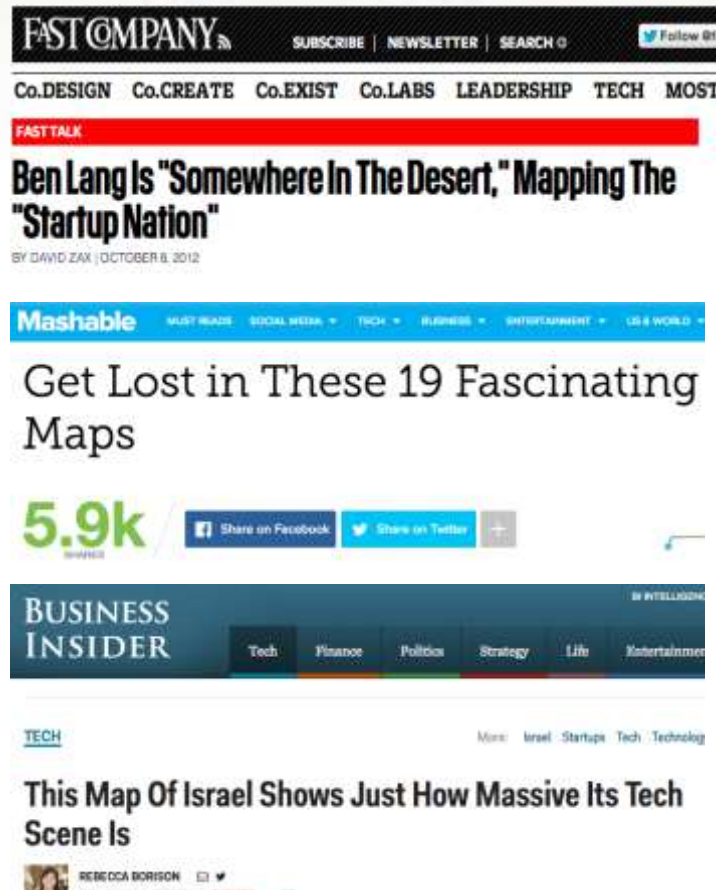
Monthly Alerts

12 Min.

Average Session

20

Embedded Websites



THE TIMES
OF ISRAEL



Everyone Wants It

MappedIsrael
Join the Startup Nation

✓ Like 435 ✓ Follow 1543
About Contact Blog Who's hiring?

"Can we use your platform to create a map of aircraft operators in Singapore?" - Andrew

"Can we create a map of whiskey distilleries in Scotland?" - Eddie

"Can we create a map of craft breweries in Germany?" - Rene

"Can we use your platform to create a map of the video industry in the US?"

"Can we use your platform for vegetable producers in Italy?" - Walter

"Can we use your platform for running trails in Pennsylvania?" - Aaron

"Can we use your platform for cyber security in Israel?" - Nancy

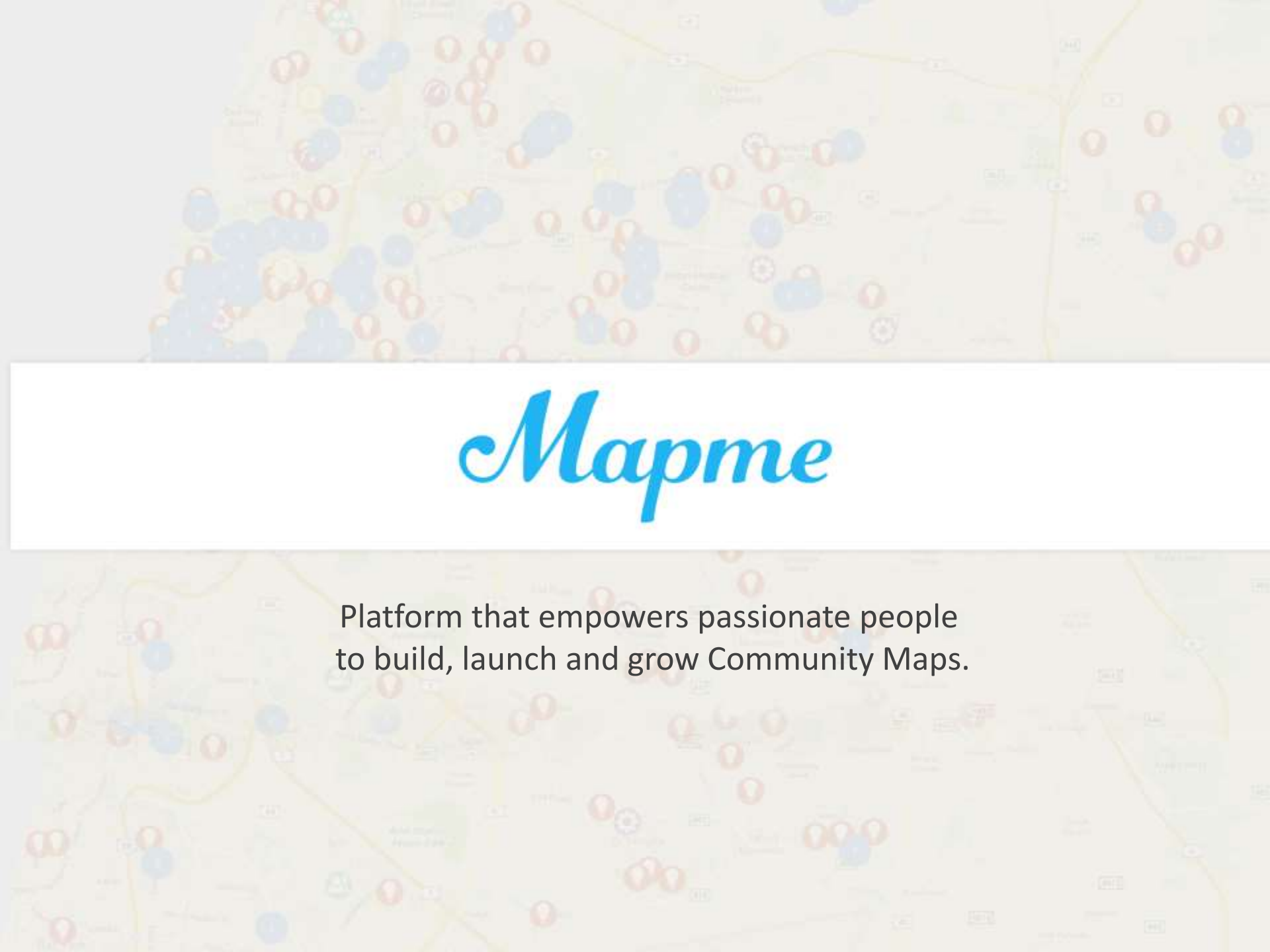
"Can we use your platform to create a map of non-profits in South Africa?" - Brian

"Can we use your platform to create a map of tech companies in France?" - Valerie

"Can we use your platform to create a map of lawyers in Sao Paulo?" - Luiza

Startups 1155
Advertising 85
BioTech / MedTech / CleanTech 96
Social 120
Web Technologies 89
Other 217
R&D Centers 55

There's no solution to build these communities.

The background of the slide is a light-colored map with numerous red and blue location pins scattered across it, representing a community map. The pins are of various sizes and are concentrated in certain areas, suggesting a high density of data points.

Mapme

Platform that empowers passionate people
to build, launch and grow Community Maps.

How it Works



Community



Organizers

Create & customize map, Validate info



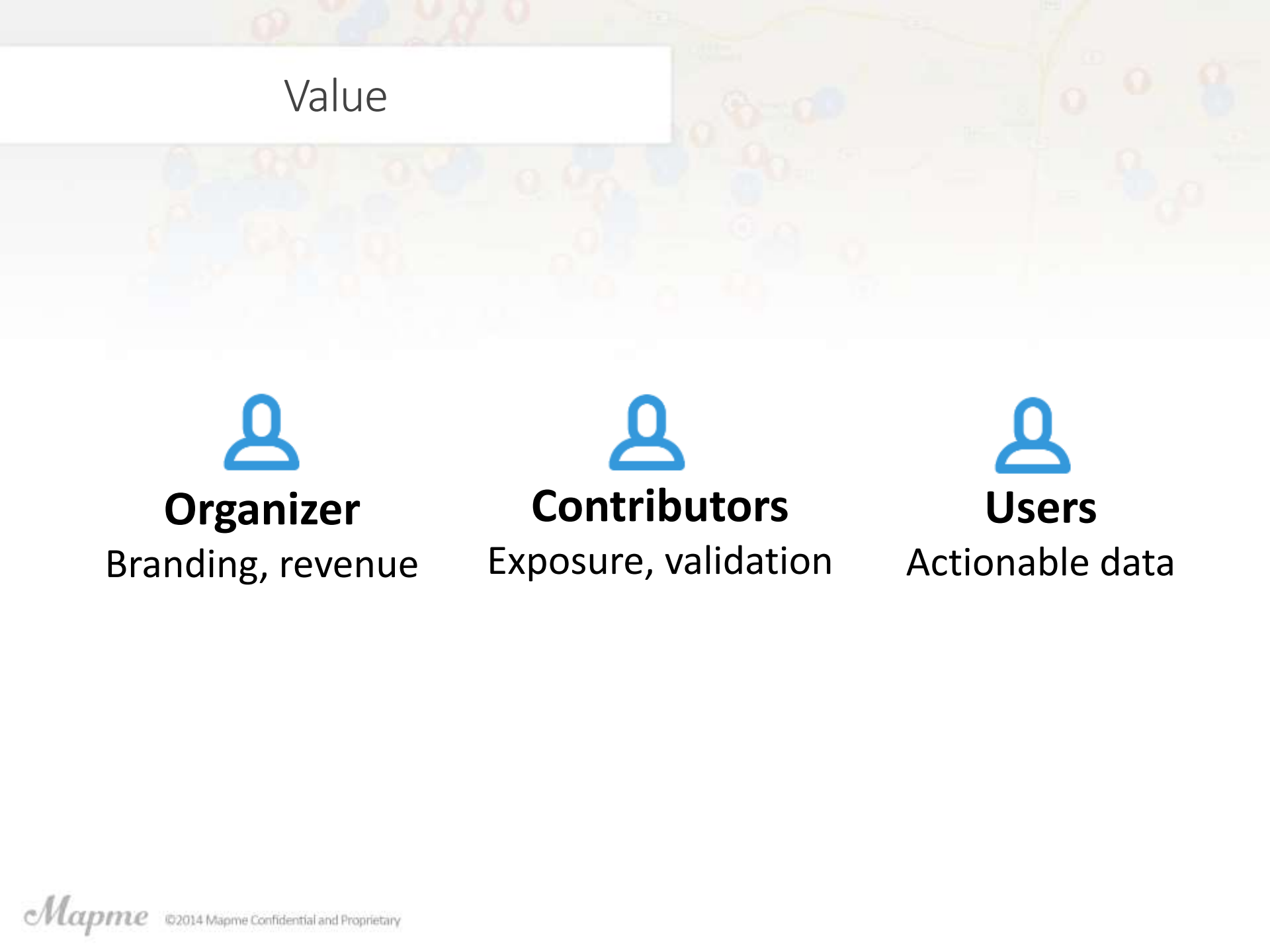
Contributors

Contribute new data, Update info



Users

Search map data, Receive alerts



Value



Organizer

Branding, revenue



Contributors

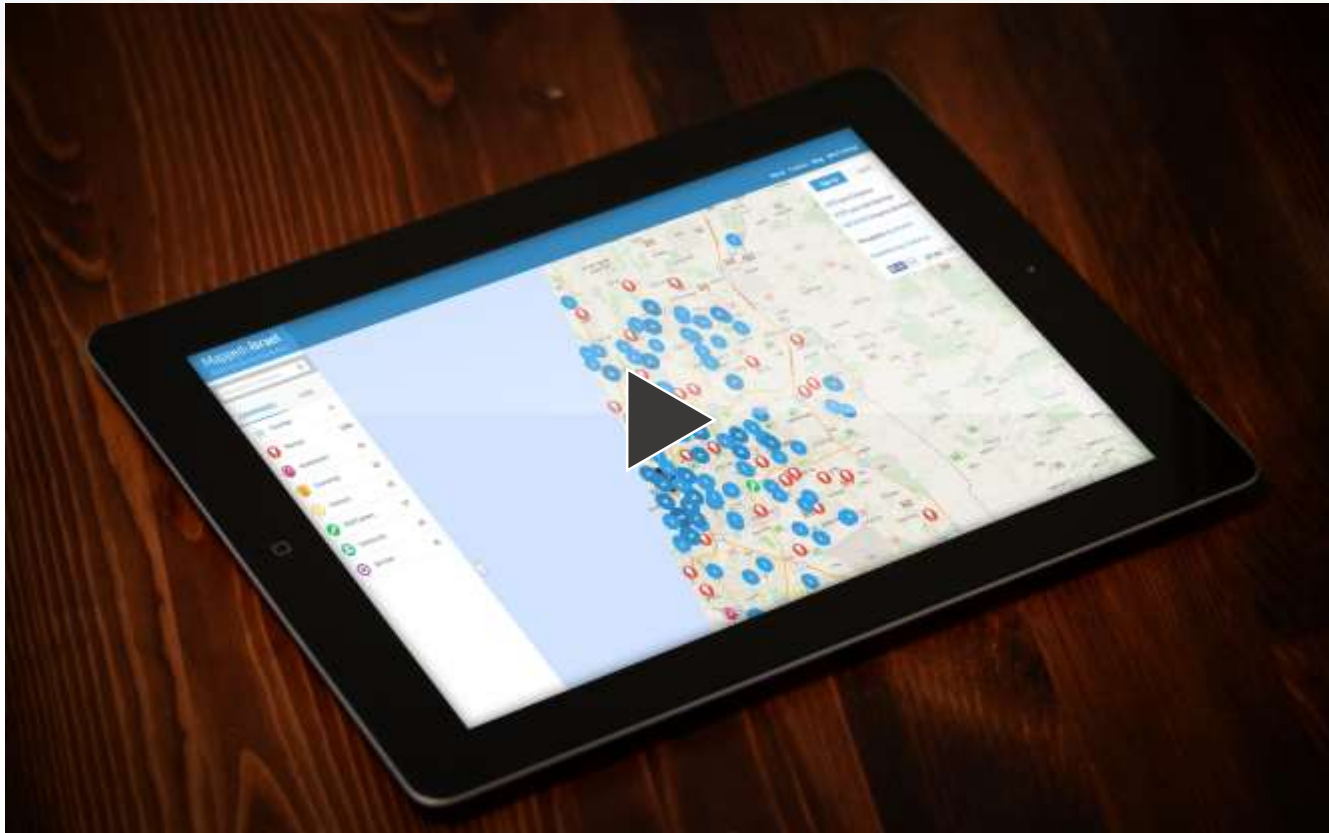
Exposure, validation



Users

Actionable data

Demo Time



Go-To Market

Pre-launch

- › Pilot maps: Yoga, BitCoin, 3DPrinting
- › Generate 500 organizer leads

Post Launch

- › Early adopter communities
- › Highly viral product
- › Social sharing built into product
- › Product Hunt, Hacker News
- › PR, blogger connections
- › Bring influential organizers

Market Potential

Our maps will tap into any passionate community



Vineyard Map of France



Hiking Map of the Rockies



Cheese Map of Belgium



Organic Foods Map of LA



Graffiti Map of NYC



University Map in Taiwan

And many more...

Business Model Opportunities



Data

- › Up-to-date and comprehensive data is unique and extremely valuable (Yandex, Yahoo, Facebook...)



Referral Program

- › Add call to action to Places on Community Maps (e.g. apply to job, register for class, get a trial)



SAAS

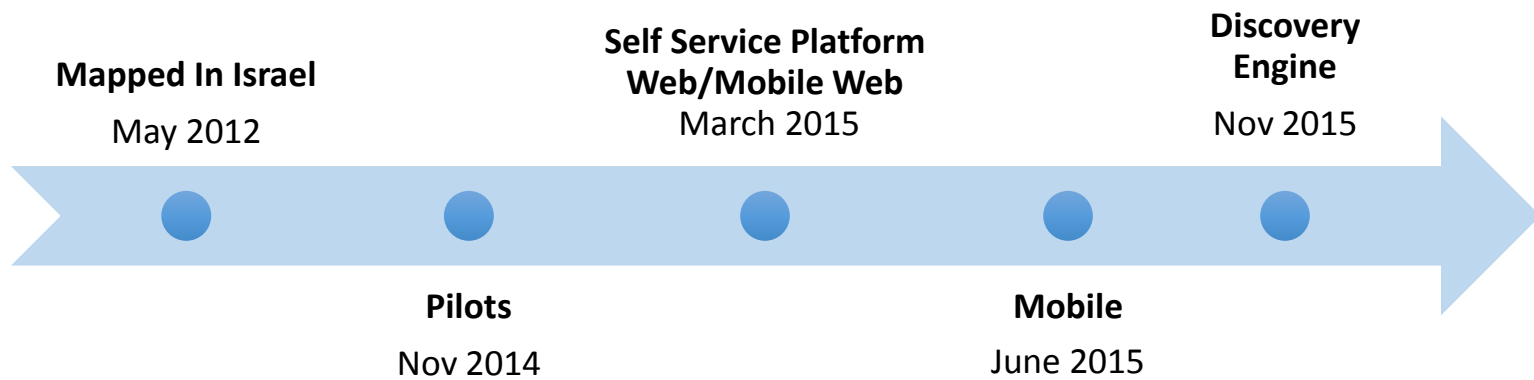
- › Freemium model with premium paid features (private map, branding, user data)



Highly targeted advertising

- › Mobile, Email, Web distribution
- › Advertising campaigns and premium listings

Timeline



Team



Ben Lang
Co-founder & CEO



BUSINESS
INSIDER



wibiya
a conduit company



Philippe Lang
Co-founder & COO

YOT
PO.



Amir Zucker
Co-founder & CTO

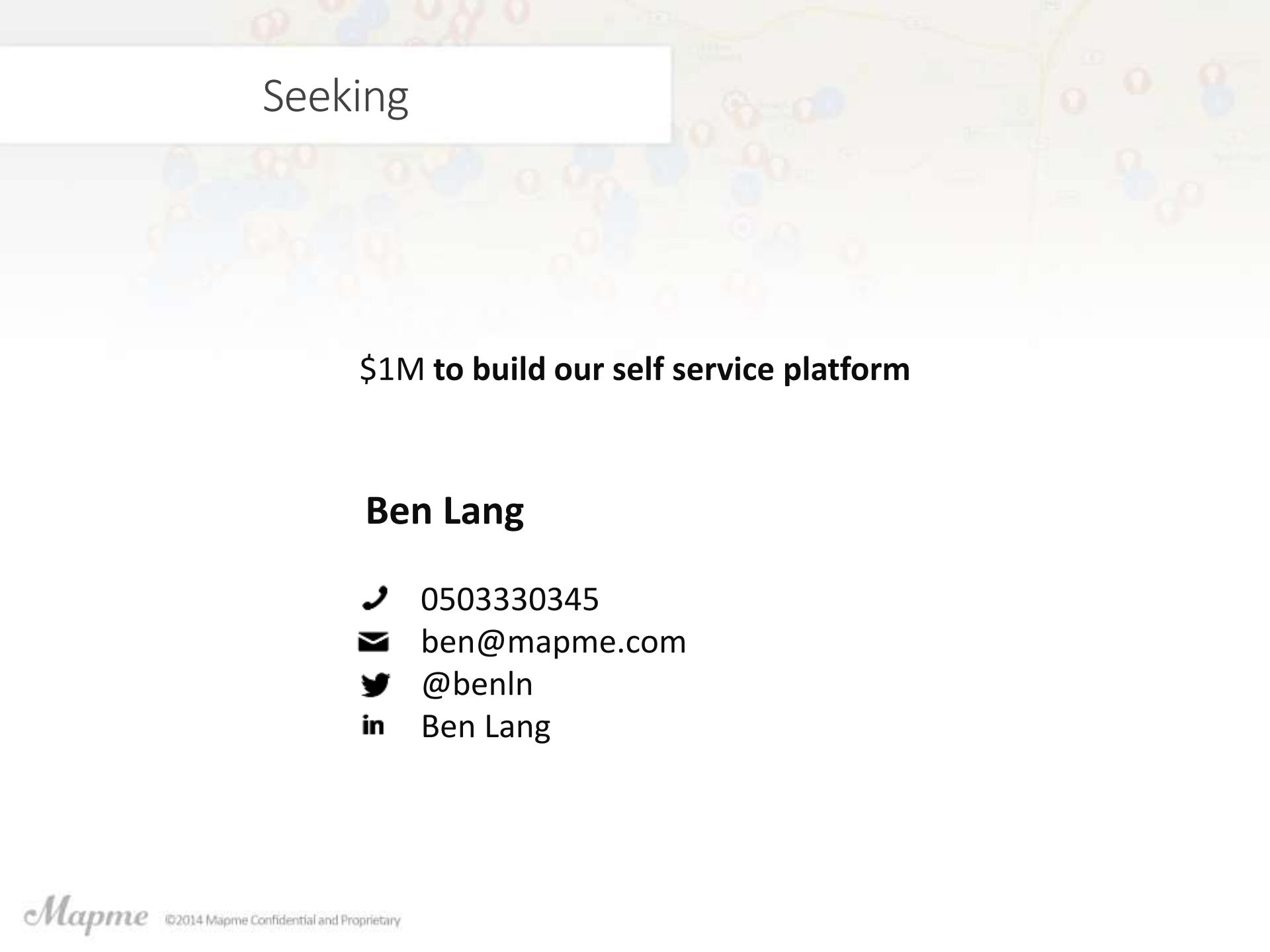


Ariel Finkelstein
Advisor



YOT
PO.



A background map showing a city area with numerous location pins in red, blue, and orange. A white rectangular box is overlaid on the top left of the map.

Seeking

\$1M to build our self service platform

Ben Lang

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✉ ben@mapme.com
🐦 @benln
in Ben Lang