



OPEN PLATFORM FOR INTERNET TV & CLOUD
DVR





ONCE UPON A TIME...





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② Antenna TV

If you have already connected an antenna or cable to this TV, then the system can search for all available channels. This may take up to 30 minutes.





63%

of US still rent
DVR boxes

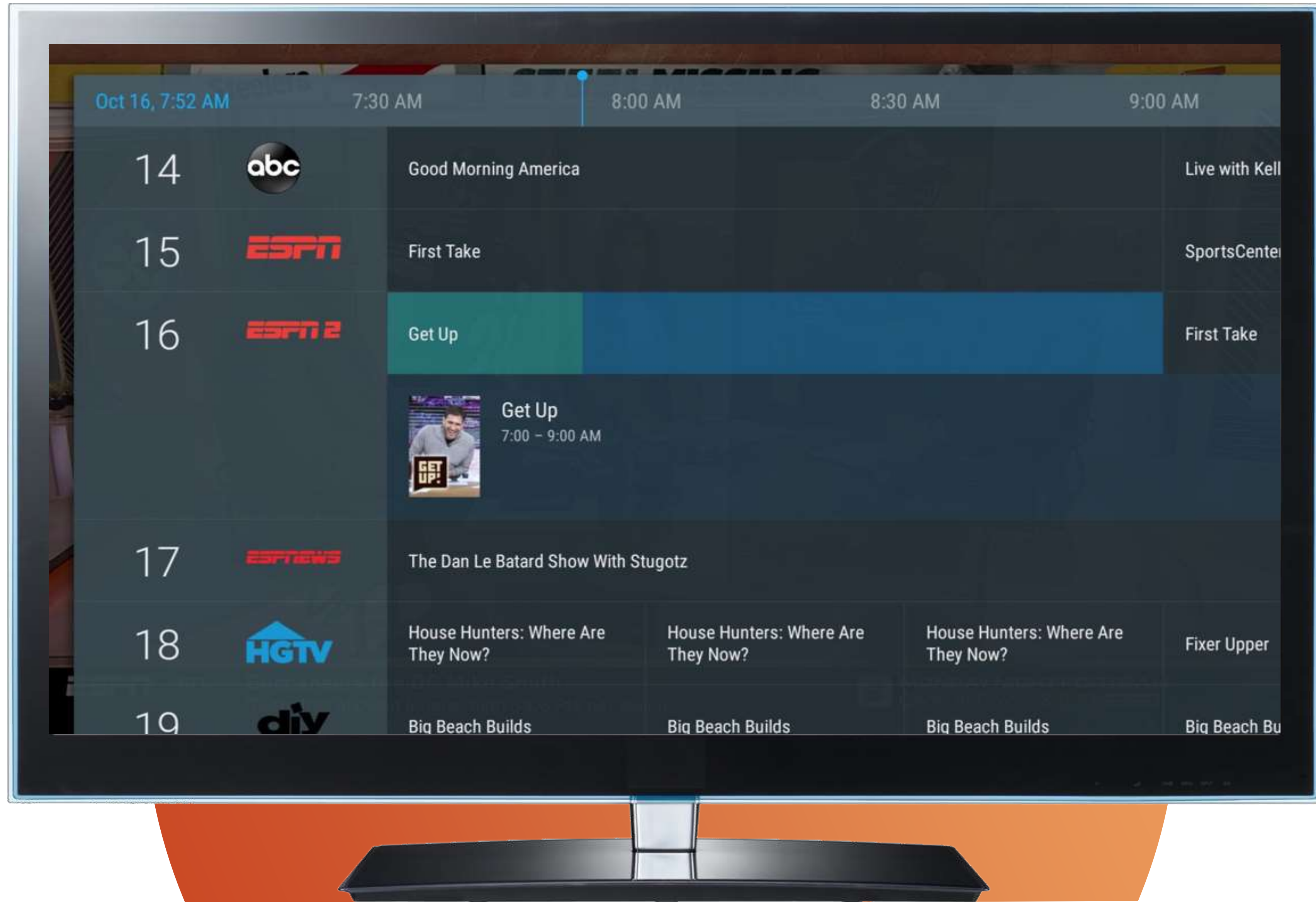
\$232

average cost of
DVR box per year



INTERNET TV IS FRAGMENTED







TRACTION



15 Million
Monthly Minutes
Watched



50,000
Registered
Users



\$5,000
MRR



30%
MoM Growth



BUSINESS MODEL

Cloud DVR starting at
\$5 / mo

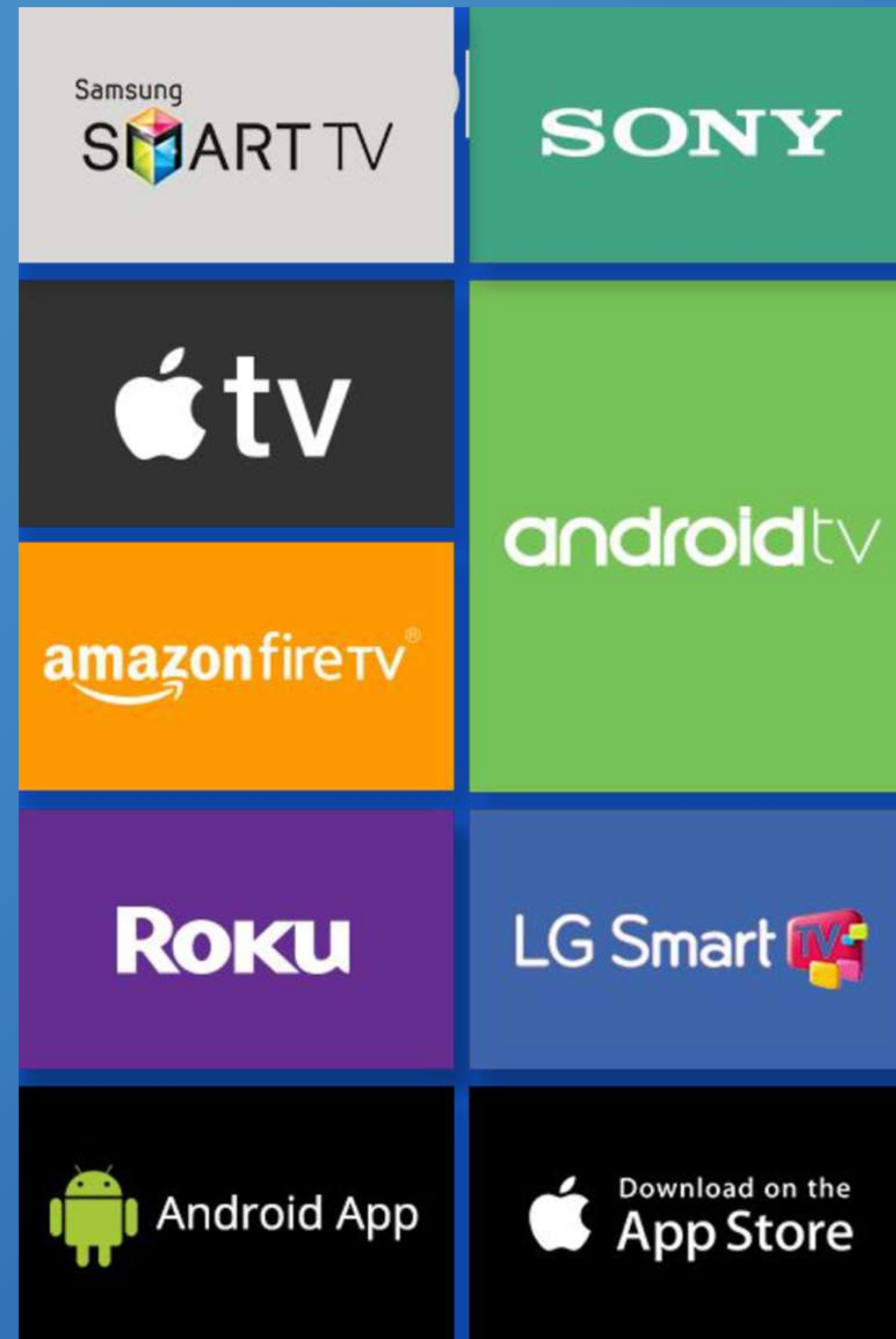
Revenue Sharing

From channel partners



BUILD 9 APPS?

OR MAKE 1 API CALL?





MARKET OPPORTUNITY

\$45B

US DVR Market

\$110B

US Pay TV Market



OUR TEAM



James Fitzgerald

CEO / CTO



Developed
MediaSmart
TVs and boxes



Helped startup
grow from 5 to
200 employees



Adam Brougher

Marketing

8 years of experience as digital
marketing expert



Michael Smith

Advisor

Former SVP of Digital Video at Scripps
(now Discovery Networks)





COME BE PART OF THE INTERNET TV
REVOLUTION

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