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by

Fingertips lab

A close-up photograph of a person's hands while driving a car. The left hand is holding a black smartphone, looking at the screen. The right hand is on the steering wheel. The car's dashboard and steering wheel are visible in the background. The text is overlaid on the left side of the image.

Every second, 660,000 US
drivers look away from
the road to check their
smartphones.

06 ::

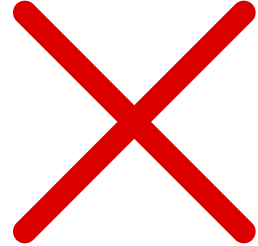








RESPONSE TIMES
2 to 5 seconds
(Annoying to Unusable)



RELIABILITY
50% - 90%





RESPONSE TIMES
< 100 milli second
(Crisp)



RELIABILITY
100%



上汽集团
SAIC MOTOR

\$160K in Pre Orders
in 1 month

\$20 Ad spend for
\$100 Pre Orders



*Winner of
2017 CES Innovation Award*



PK Mishra, CEO



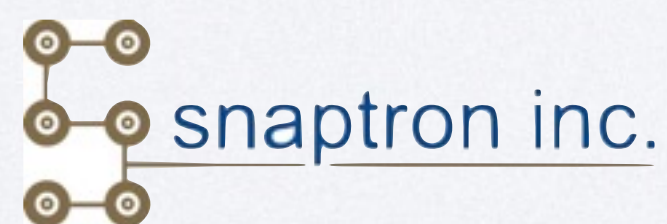
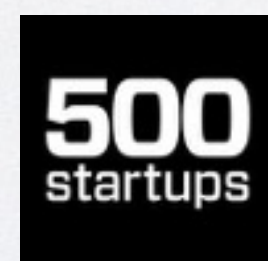
Dr. Ben Park, CTO



Alex Woolf, Chief Scientist



Investors



Pioneer of
Lean Startup Movement



