

***fanatiz***  
**.com**

**Latin America's Netflix for live sports**





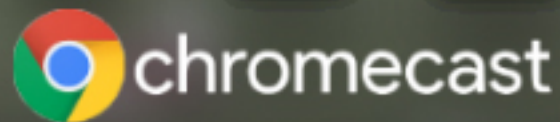
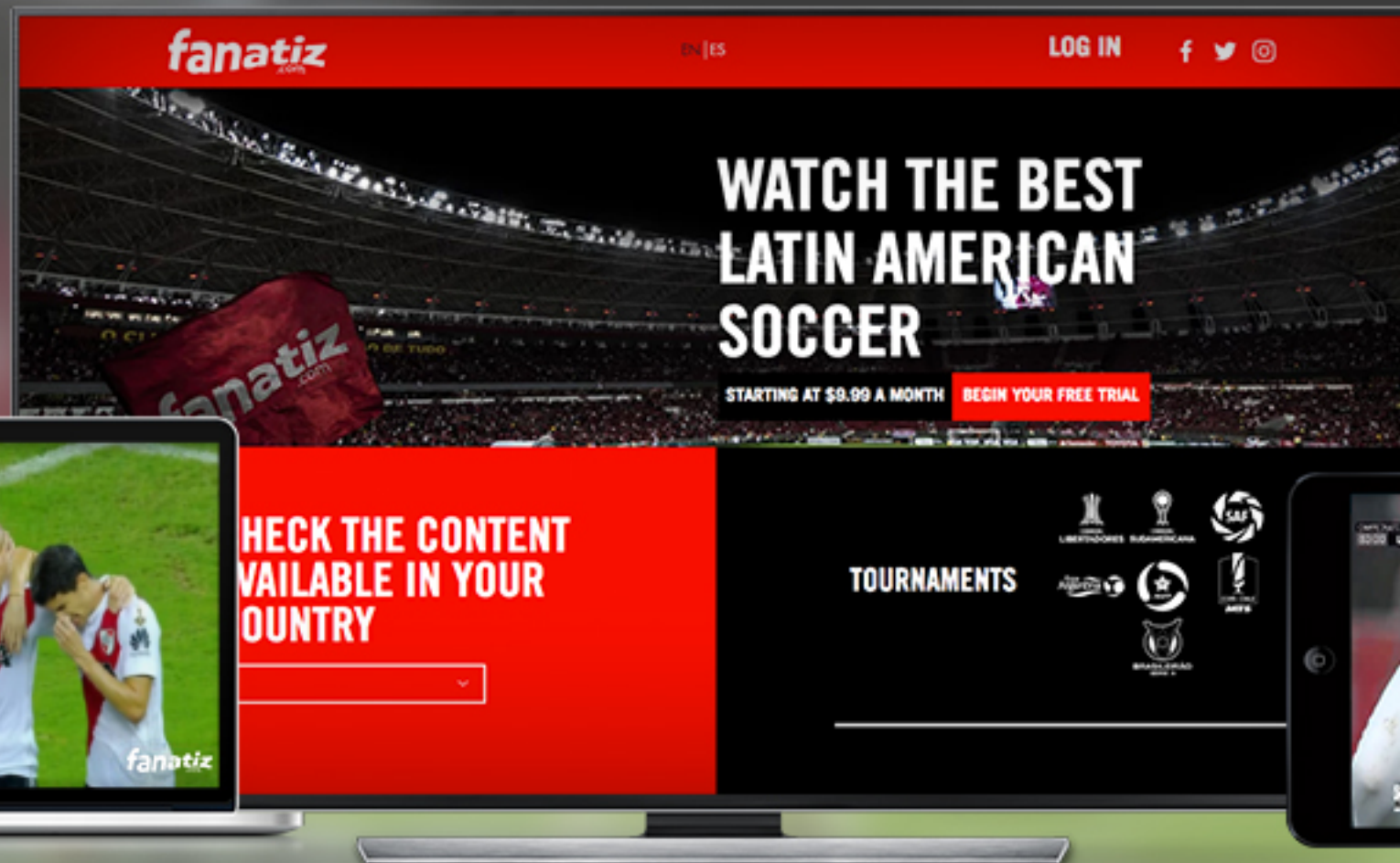
**200M+** LATAM fans  
desperate for sports content

**\$10Bn** TAM by 2025



# fanatiz.com

Anywhere, anytime – \$9.99 a month



# Latin America's leading soccer leagues



## Most loved soccer clubs



## Key stakeholders

turner



ESPN

Claro  
sports



TyC Sports  
INTERNACIONAL

Lagardère  
SPORTS



Telefonica



DIRECTV

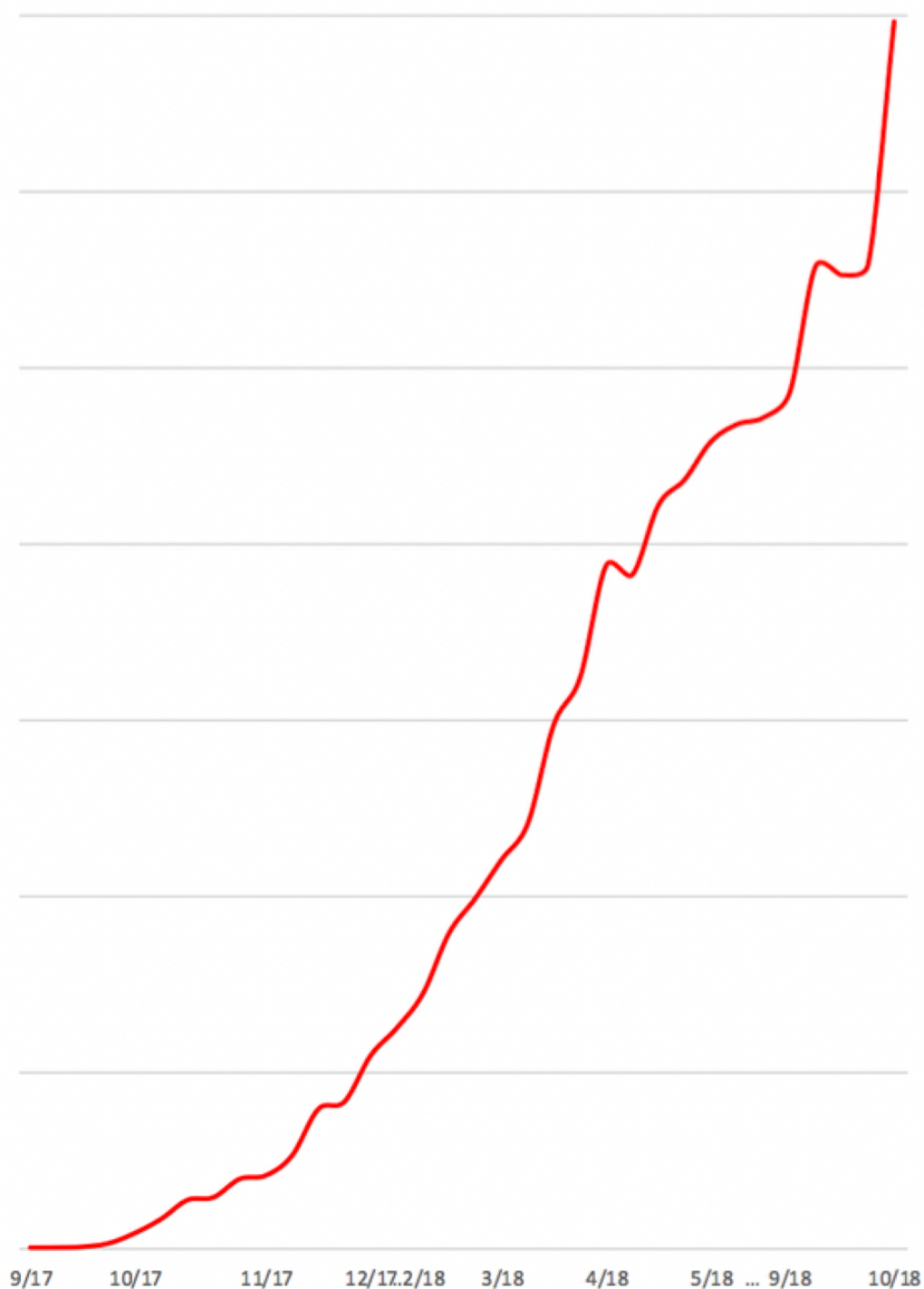
MP & SILVA





# Traction has exceeded our expectations

## Exponential Subscriber Growth



Considers only periods when leagues are active

Growing at  
30% MoM

40k+ registered users  
80+ countries



## El Papa recibió una app para ver los partidos de San Lorenzo

El sumo pontifice manifestó su "felicidad" según indicaron a Télam, luego de recibir una suscripción honoraria de la empresa que tiene los derechos del fútbol argentino fuera de América Latina.

Por Enviados especiales





# Strategy to **succeed**

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## Content

Negotiating 150+ new content licenses

## Distribution

Closing telco distribution agreements to reach 200M clients across LATAM

## Funding

Raising Series A to accelerate growth and leverage first-mover advantage



# Fanatiz has assembled a **world class team**

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## **Matias Rivera**

CEO

4 successful ventures  
CS Engineer



SINGULARITY  
UNIVERSITY

STANFORD GRADUATE  
BUSINESS SCHOOL OF



## **Raul Rivera**

Chief Strategy Officer

Founding Partner of BCG  
LATAM

BCG

THE BOSTON CONSULTING GROUP



***fanatiz***  
com

**The World's Largest Stadium™**

**Growing 30% MoM**

**\$10 Bn TAM**

**Right team to make it happen**

**matias@fanatiz.com**