ELXR®

INTRO_

INTRO_

INTRO_

PROBLEM_

We are WHY different

SOLUTION_

ELXR®
PIONEER OF DNA-BASED FITNESS TRAINING SYSTEM IN ASIA

SOLUTION_

RR

パワー

- Power
- Speed

RX

バランス

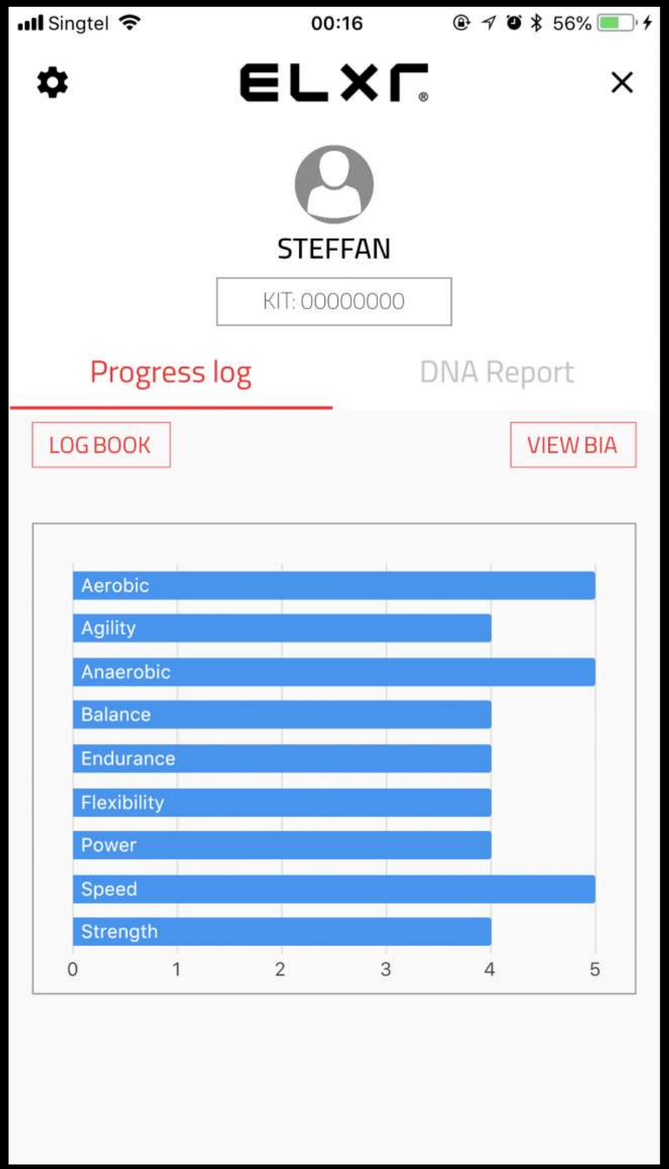
- Suitable for both

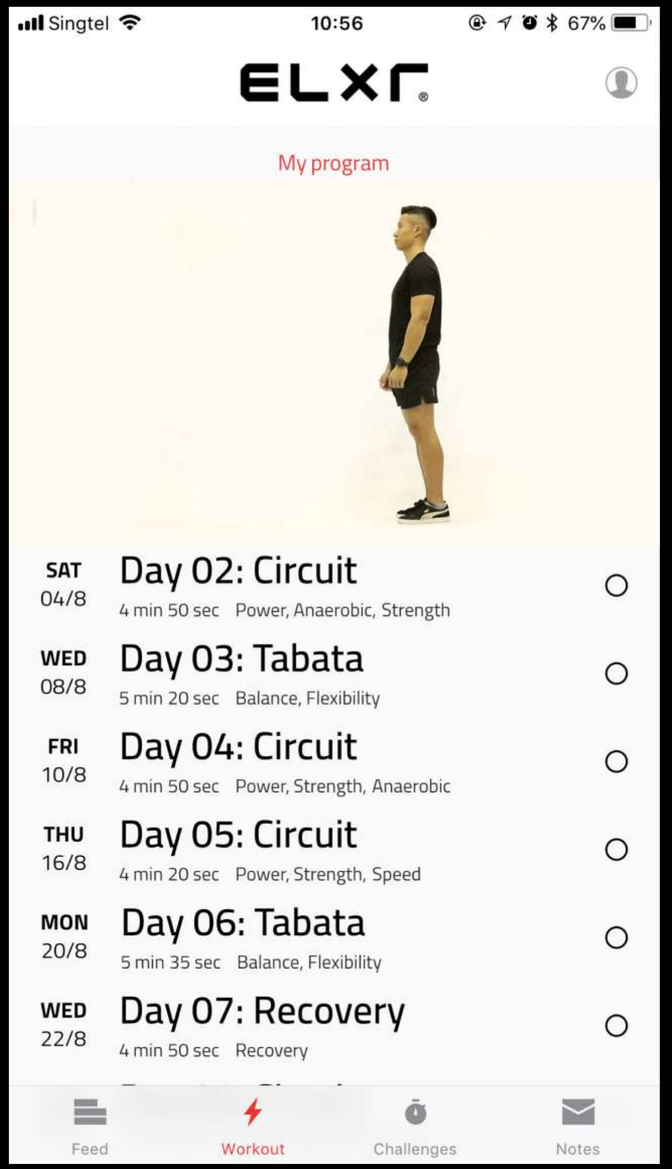
XX

持久力

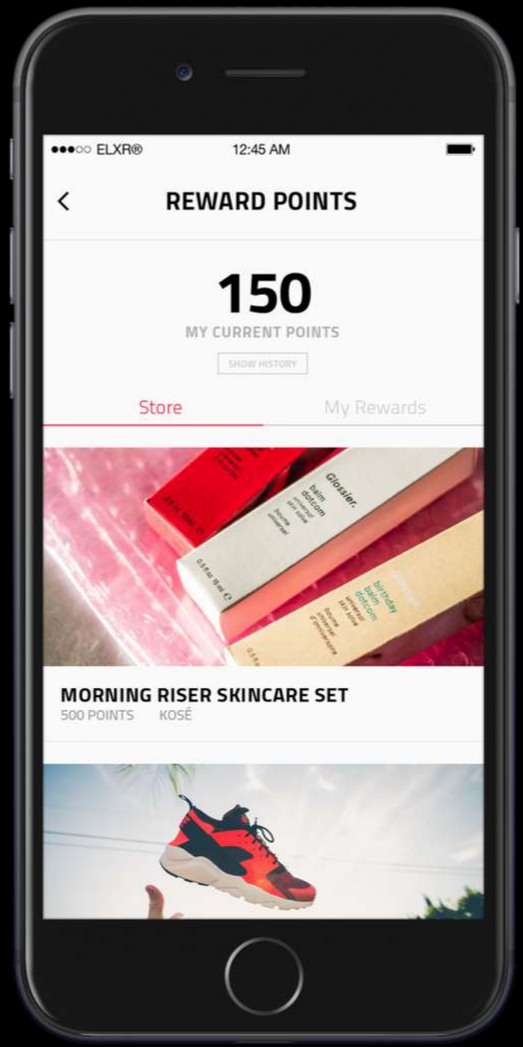
- Endurance
- Aerobic

SOLUTION_


Singtel
00:16
56%
STEFFAN
KIT: 00000000
Progress log
DNA Report
LOG BOOK
VIEW BIA
Aerobic
Agility
Anaerobic
Balance
Endurance
Flexibility
Power
Speed
Strength
0
1
2
3
4
5


Singtel
10:56
67%
My program
SAT 04/8
Day 02: Circuit
4 min 50 sec Power, Anaerobic, Strength
WED 08/8
Day 03: Tabata
5 min 20 sec Balance, Flexibility
FRI 10/8
Day 04: Circuit
4 min 50 sec Power, Strength, Anaerobic
THU 16/8
Day 05: Circuit
4 min 20 sec Power, Strength, Speed
MON 20/8
Day 06: Tabata
5 min 35 sec Balance, Flexibility
WED 22/8
Day 07: Recovery
4 min 50 sec Recovery
Feed
Workout
Challenges
Notes

COMMUNITY // REWARDS SYSTEM_



TEAM_

Koh Choong Yong

HD
IT

Chong Kaisheng

HD DEVELOPMENT
(BIZ)

Chris Lu

HD
OPS

Sandy Law

HD ADMIN

Esther Ho

ADVISO
R

Dr Jason Karp

ADVISO
R

Dr Zason Chian

ADVISO
R

Dr Jason Lee

ADVISO
R

TRACTION_

4

Months

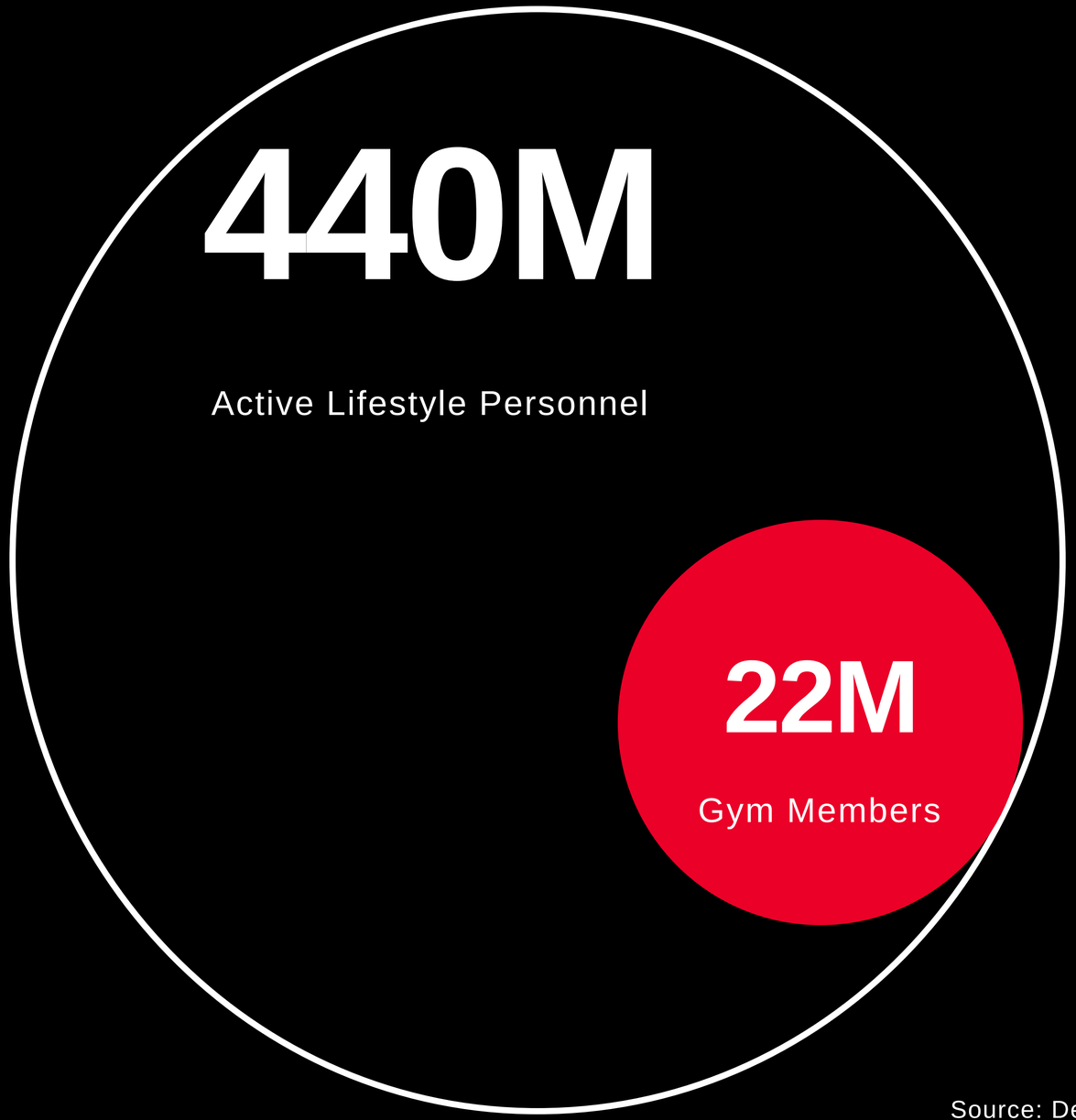
100

Kits

$2000

MRR

MARKET SIZE_



ASIA

$16b

TAM

Source: Deloitte, 2018

JAPANESE PARTNER_

GeneLife

“ステファン そしてELXRは
アジアのスポーツ業界において
間違いなくゲームチェンジャー
となることでしょう。”

- 佐藤バラン 伊里（創業者）
ジェネシスヘルスケア株式会社
(Genelife）

bit.ly/500ELXR

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