



catnip

Average attention span is down
to 2.8 sec VS 12 sec in 2000



One million users

13 min / day

4.7 

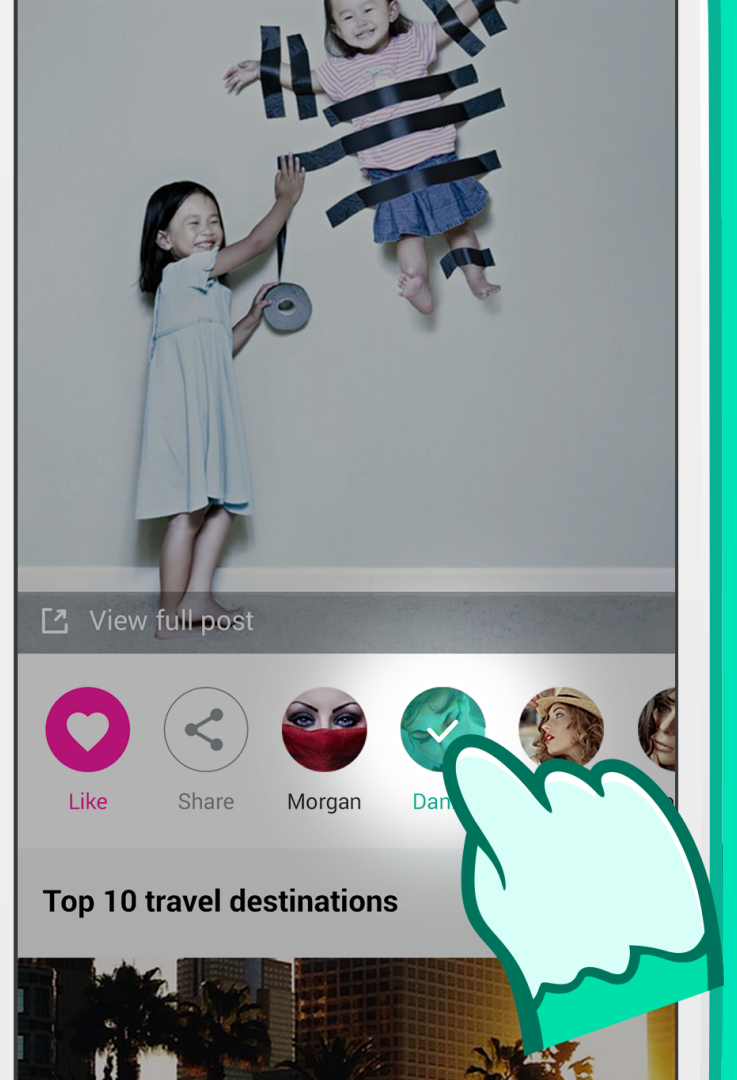
Snackable content



All in one place



In-app messaging



$LTV = 4 \times CAC$
\$15K/month



Second-time entrepreneurs



Dmitry Dumik,
CEO

P&G

WIRED

Hottest Russian
startups



Artem Ptashnik,
CTO



FB Start
Program

**One million teens
discover, snack
and share content**

